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CONCORDIA HOMES of Nevada

Homes inspired by ecomagination

- What is a home inspired by Ecomagination?
- Why Build homes Inspired by Ecomagination, from a builders perspective?
- Why buy a ecomagination inspired home from a buyers perspective?
- Why now?
What is a home inspired by Ecomagination?

• Simply put, a home that’s part of the Ecomagination program is designed to benefit the end user with
  – Lower operating costs.
  – Solar + EFL + Habits + Appliances
  – Better construction techniques.
  – Healthier indoor air quality.
  – More comfortable living.

Why Build homes Inspired by Ecomagination, from a builders perspective?

• Added building costs?
• Cost to build vs. Cost to operate
• Good for the Environment.
• Good for the Consumer.
Why buy a ecomagination inspired home from a buyers perspective?

- Lower cost of ownership
- Hedge against rising energy costs.
- Good for the Environment.
- Comfort Guarantee
- Better indoor air quality
2707 Sq ft homes heating and cooling costs at Sommerset

The estimated average annual amount of electricity generated 5322.24 kWh***
System size on Residence 540: 3.168 DC KW

Guaranteed Heating and cooling Cost
Without
SOLAR contribution
$135.00 MO**

Anticipated Average Monthly Heating & Cooling cost w/ Solar contribution
$75.90*

*Amount does not include additional potential savings generated from Net-Metering

EnviroDashboard

Studies have shown if you show energy consumption in real time, habits alone can reduce consumption by 20%.
CO2/ Carbon Footprint

• A 2,500-square-foot house in Texas built to the Ecomagination Homebuilder Program specification is designed to lower CO2 emissions by approximately 5 tons annually, which is equivalent to the CO2 emissions of driving more than 10,000 miles in an average U.S. car, or to the CO2 absorbed by 1.3 acres of a Southeastern forest each year.
Why now?

- Entering into tougher selling market.
- Competitive advantage against larger publicly held builders.
- Consumers concerns
  - Rising Energy Costs
  - CO2/Carbon footprint
  - Environmental impact
- Time Frame- 4 months.

Partners

[Logos of various partners]

ENVIRONMENTS F
Questions?