**Presenters and Panelists**

**Rita Bates**  
*New Mexico Environment Department*  
*Air Quality Bureau*  
Rita Bates is the Planning Section Chief for the New Mexico Environment Department Air Quality Bureau. The Planning Section's Control Strategies group is responsible for developing state plans and regulations for air pollutants, and will be writing the Clean Power Plan for New Mexico.

Rita has over 25 years of environmental experience. Prior to her 17-year tenure with the Air Quality Bureau, Rita worked as an environmental consultant and in industry including working as the environmental coordinator for a company with a geothermal generating facility.

**Steve Bean**  
*PNM Resources*  
Steve joined PNM in 1984 and has held a variety of positions in the customer service, marketing, energy services and regulatory areas. His experience at PNM includes passive solar design, commercial energy auditing, key account management, rate design, and energy efficiency and load management program implementation. He currently is the Manager of Energy Efficiency Design where he has responsibility of research and design of programs, regulatory filings, program reporting and evaluation.

Steve has a degree in Mechanical Engineering from the University of Colorado, Boulder.

**Michelle Beaudoin**  
*Xcel Energy*  
Michelle Beaudoin is a Product Portfolio Manager of business energy efficiency for Xcel Energy. She is currently responsible for managing both the Process Efficiency and Self Direct products assisting Xcel Energy’s largest C & I Colorado customers achieve their energy efficiency goals. She has a diversified background in the energy industry that includes planning, marketing, sales, and product development in the area of demand side management. Michelle holds a Master of Professional Studies degree in Applied Communication from the University of Denver.

**Joe Bryson**  
*US Environmental Protection Agency*  
Joe is a Senior Policy Analyst in U.S. EPA’s Climate Protection Partnerships Division. The Division is responsible for a portfolio of voluntary, clean energy programs – including ENERGY STAR, and the Green Power and CHP Partnerships – designed to accelerate the adoption of energy efficiency and cleaner power generation technologies by addressing market and policy barriers to their deployment.

Joe works with utility and environmental regulators – at both the state and federal levels – to advance policies that recognize the full economic and environmental value of clean energy resources. He has worked closely with EPA’s air regulatory programs to better integrate end-use energy efficiency into their efforts – including the recently finalized Clean Power Plan. Joe is active with the National Association of Regulatory Utility Commissioners’ Energy Resources and the Environment Committee.

Joe has worked for EPA for eighteen years. Prior to EPA, he worked for the Department of Energy, Ernst & Young Utility Consulting Group, and Bechtel Power Corporation. He holds a B.S. in Mechanical Engineering and an M.B.A.
**Brooks Congdon**  
*Southwest Gas Corporation*  

Brooks has been in the utility business for over 35 years and has worked at Southwest Gas since 1987. Brooks is the Manager of Southwest Gas’ Energy Efficiency Department where he is responsible for the Company’s conservation and energy efficiency programs in Arizona, California and Nevada. Brooks looks forward to the challenge ahead of using our energy resources as efficiently as possible and successfully deploying new natural gas energy efficiency measures in Southwest Gas’ Arizona, California and Nevada service territories.

Prior to joining the Energy Efficiency Department, Brooks worked for 27 years in the Company’s Pricing and Tariffs Department where he participated actively in the Company’s efforts to implement revenue decoupling in Southwest Gas’ Arizona and Nevada service territories.

Brooks has a Bachelor of Science Degree in Economics from Iowa State University and enjoys skiing, bicycle riding and outdoor activities.

---

**Bill Conrad**  
*Xcel Energy*  

William (Bill) Conrad is currently the Manager of Energy Efficiency Marketing at Xcel Energy. He is responsible for providing management of DSM Product Portfolio Managers to develop and execute marketing plans and budgets; integrating efforts with sales organizations, trade allies and technical support to exceed corporate energy efficiency goals in the Colorado, Texas and New Mexico markets.

Bill has held several positions within Xcel Energy and its operating companies, including Manager of the Key Accounts Group for Public Service Company of Colorado, 2008-2013, as well as positions at Northern States Power Company in Account Management and DSM Product Marketing. Prior to Xcel Energy, Bill was responsible for energy efficiency retrofit projects for WW Grainger Company in Minneapolis, MN.

Bill holds a Bachelor of Science Degree from Minnesota State University.

---

**Dan Dreiling**  
*Salt River Project*  

Dan Dreiling is the Director of Market Research & Customer Programs at Salt River Project (SRP). He has been with the organization for over 15 years. Dan is responsible for overseeing the organization’s market research efforts and the design, implementation, and evaluation of SRP’s energy efficiency and load management programs. In this role, Dan has grown SRP’s suite of programs to include more than 20 offerings over the past several years.

Dan possesses over twenty years of experience in the field of energy efficiency and related services. Prior to this position, Dan worked for two nationally recognized energy services companies where he developed and sold energy savings projects to large C&I customers.

Dan is a Certified Energy Manager (C.E.M.) and holds a Bachelor of Science Degree in Business Management from Arizona State University.

---

**Howard Geller**  
*Southwest Energy Efficiency Project*  

Howard Geller is the Executive Director and Founder of the Southwest Energy Efficiency Project (SWEEP), a public interest organization operating in Arizona, Colorado, Nevada, New Mexico, Utah, and Wyoming. Dr. Geller is the former Executive Director of the American Council for an Energy-Efficient Economy (ACEEE) based in Washington, D.C. He has advised and provided technical assistance to numerous utilities, governmental organizations, and international agencies, and he is author or co-author of four books. Dr. Geller holds a Master’s degree in Mechanical Engineering from Princeton University and a PhD in Energy Policy from the University of Sao Paulo in Brazil.
Anita Hart  
*NV Energy*

Anita Hart is the Director of Demand Side Management at NV Energy. She was born and raised in the Land of Enchantment (Santa Fe, New Mexico) and earned both a bachelor and master’s degree in economics (emphasis in public utility regulation) from New Mexico State University. For the past twenty-two years she’s called Las Vegas, Nevada home working at both Southwest Gas Corporation and NV Energy. She’s worked in a variety of areas including resource planning, market research, regulatory affairs and demand side management. Anita is a recent graduate of Leadership Las Vegas. The 2015 class project is focused on raising funds to supply Green Boxes (kits which give educators access to hands-on activities and curriculum aligned to the Nevada State, Common Core, and Next Generation Science Standards) from the Desert Research Institute to all title one schools in southern Nevada.

Luke Ilderton  
*Energy Outreach Colorado*

Luke Ilderton is an engineer who specializes in renewable energy and energy efficiency projects that have focused on the under-served low income population of Colorado.

Currently, Luke is the Director of Energy Efficiency Programs at Energy Outreach Colorado, a non-profit dedicated to reducing the energy burden on vulnerable populations through energy bill payment assistance for income-limited households, energy efficiency upgrades and education for affordable housing and nonprofit facilities, and advocacy for affordable energy policies. Energy Outreach Colorado has retrofitted over 60 affordable multifamily housing buildings and over 100 non-profit facilities in Colorado in which Luke managed or performed energy assessments, audits, and modeling for many of these projects.

Dru Jones  
*New Mexico Gas Company*

Dru Jones is Senior Program Developer for New Mexico Gas Company (NMGC). He has over 14 years of experience in the energy industry. Dru is responsible for the research and development of residential, low income, and commercial energy efficiency programs for NMGC. He assists in overseeing a team of third party administrators tasked with implementation and administration of NMGC Energy Efficiency Programs; is responsible for marketing and promotions of the NMGC Energy Efficiency portfolio; and is involved in the regulatory
approval process including filings, hearings, and providing witness testimony on behalf of the company before the New Mexico Public Regulation Commission.

Dru holds degrees of Bachelors of Science in Business Management and a Masters of Business Administration with a concentration in Energy Management. Dru is also involved in the following professional organizations: Consortium of Energy Efficiency, American Gas Association, American Energy Service Professionals, Young Professionals of Energy, and the Young Professionals of Albuquerque.

Karen Montoya  
*New Mexico Public Regulation Commission*

New Mexico Public Regulation Chairwoman Karen L. Montoya represents the state’s most densely populated area, District 1, which includes most of Albuquerque. Throughout her career, Chairwoman Montoya has made it a personal priority to maintain trust, accountability, integrity and transparency at every level. As a Commissioner for the PRC, she brings that high level of service to the people of New Mexico.

At the PRC Chairwoman Montoya has been the leading voice in advocating for better integration of utilities and renewable energy technologies. Chairwoman Montoya has also worked on several cases to help consumers and industries find middle ground to ensure fair and reasonable rates, and to assure reasonable and adequate services are provided to the public as provided by law. In addition, Chairwoman Montoya has worked to provide outreach to her District by hosting town hall and public comment events to discuss regulated issues and concerns with constituents and service providers. The Chairwoman has continued her commitment to ethics and education by participating in several ethics training courses for elected officials and professional education conferences nationwide. The Chairwoman also has served on several discussion panels nationwide providing her outlook on issues facing the Commission, regulated industries, and ratepayers.

In addition to her work on the PRC, Chairwoman Montoya serves as the Vice Chair of the Dr. Martin Luther King Jr. State Commission, and serves on the Western Interstate Energy Board State Provincial Steering Committee, and the National Association of Regulatory Utility Commissioners Water Committee.

Before joining the PRC, Chairwoman Montoya served two terms as Bernalillo County Assessor, and holds the distinction of being the first woman elected to that office. There, she handled complex property matters related to agricultural valuation, real estate appraisal, commercial appraisal and assessment administration.

Commissioner Montoya is a 12th generation New Mexican and a native of Albuquerque.

Nathan Morey  
*Salt River Project*

Nathan is the Manager of Product Development at Salt River Project, and is responsible for SRP’s portfolio of energy efficiency and demand management programs. He joined SRP and the Product Development team in 2010, where he was responsible for the design, launch and implementation of several key programs – the ENERGY STAR Homes and ENERGY STAR Pools programs, a financing program, and the Building Energy Codes and Appliance Standards Initiatives. He now manages activity across the portfolio of programs, and works with SRP’s resource and financial planning departments to align the portfolio with the Utility’s long-term objectives.

Prior to joining SRP, Nathan spent 12 years working as an architect on a wide array of commercial and residential projects. His architectural career developed the creativity and passion for building science, energy efficiency, and sustainability he applies today.
Nathan holds a Bachelors of Architecture from the University of Arizona. He lives in Phoenix with his wife and young son.

Laura Nelson  
_Utah Office of Energy Development_  

Dr. Laura Nelson was appointed by the Governor’s Energy Advisor to be the Director of the Utah Office of Energy Development in 2014. Prior to her appointment, Dr. Nelson served as the Vice President of Government and Regulatory Affairs for Potash Ridge, Corp., the Vice President of Energy and Environmental Development at Red Leaf Resources, and as the Energy Advisor to Utah Governor Jon M. Huntsman. She also served as the Energy Policy Advisor to the Idaho Public Utilities Commission and a Technical Consultant to the Utah Division of Public Utilities.

Dr. Nelson’s past board and committee appointments include serving as the Utah representative to the Western Renewable Energy Generation Information System, the Idaho representative to the Western Interstate Energy Board, the Utah representative on the Federal Unconventional Resources Task Force, and the Chair of the Salt Lake Chamber Energy and Minerals Task Force.

Dr. Nelson has been proactive in defining and supporting balanced and sustainable energy solutions, including providing Congressional testimony, participating in regional collaborations, working with counties and cities, and coordinating across diverse stakeholders. Dr. Nelson has over 20 years of experience working on energy and natural resource issues in both the public and private sectors. She has a solid track record of working collaboratively to deliver positive policy, regulatory, and commercial results.

Dr. Nelson holds a Ph.D. in Economics from the University of Utah and resides with her family in Salt Lake City. She enjoys running, skiing, and art. Through her involvement with the Salt Lake City Junior League, she is actively engaged in supporting community initiatives to enhance the welfare of low income families.

Mike Orton  
_Questar Gas Company_  

Mike Orton has held a variety of positions with Questar Gas Company since 1997. He is currently the Director of the Company’s energy efficiency programs. He has been employed in that capacity for two years and has worked in the energy efficiency field for nearly nine years.

Prior to his time in the energy efficiency department, Mike held several positions in the Company’s finance area.

Mike holds both a Master of Business Administration degree and Bachelor of Science degree (finance) from the University of Utah.

Denise Smith  
_Tucson Electric Power_  

Denise Smith is Director of Customer Care and Energy Efficiency for Tucson Electric Power. Since joining the company in 1996, Denise has held various positions including Pricing and Regulatory as well as Energy Efficiency and Renewable positions. In her current position she is responsible for the Energy Efficiency and Customer Care teams which include Unisource’s Call Center, Remittance, Billing, and Special Plans.

Over the past few years, Denise has overseen Unisource’s rapidly growing energy efficiency efforts increasing from a few programs to over 30. In her career she has overseen cost of service studies, program design and evaluation, regulatory filings, technical review, and portfolio development. She specializes in team building and process improvement.

Ken Wilson  
_Western Resource Advocates_  

Ken is leading WRA’s new Flexible Grid Project, advocating for grid investments that will foster energy efficiency, improved reliability and renewable energy. He is also supporting WRA on a variety of issues including energy storage, electric vehicles, smart inverters, and the optimization of distribution grid voltages as an energy efficiency measure. Ken is also
WRA’s lead analyst and expert in Arizona docket on net metering and utility rate cases.

Ken worked for 18 years at Bell Labs as a systems engineer and engineering manager. At Bell Labs he led groups working on network architecture, network performance, asset management and cellular telephone development. After retiring from Bell Labs, he worked for 15 years as an engineering consultant and expert witness in telecommunications and energy distribution systems. He has presented expert testimony at utility commissions in over 30 states. He also served for six years as a city council member in Boulder, Colorado.

Ken has a Master’s degree in Electrical Engineering from the University of Illinois and a Bachelor’s degree in EE from Oklahoma State University. He also recently completed a Master’s degree in Biology at the University of Colorado, Boulder.

**Dan York**  
*American Council for an Energy-Efficient Economy*

Dan York is Utilities, State and Local Policy Program Fellow at ACEEE. He has more than 20 years of experience in researching, analyzing and implementing energy efficiency policies and programs. He is widely recognized for his work tracking and analyzing trends and emerging issues in utility-sector energy efficiency programs. All his educational and professional experiences have focused on energy efficiency and conservation as the foundations for a sustainable economy. He joined ACEEE in 2001.

Prior to joining ACEEE, Dan was a senior project manager at the Energy Center of Wisconsin. He has a bachelor’s degree in mechanical engineering from the University of Minnesota. His master of science and PhD degrees are both in “land resources” from the University of Wisconsin-Madison with an emphasis in “energy analysis and policy.” An early highlight of his career was a year of energy policy research in Norway as a Fulbright Fellow at the University of Oslo’s Centre for Development and the Environment.