Rocky Mountain Power
New Homes
Approved Homes by Type

- 2011: 1,783
- 2012: 1,028
- 2013: 1,431
- 2014 (thru Sept): 1,580
Code and 3.0 Challenges

**National Disinterest in 3.0**

- Challenged by new requirements, especially HVAC
- Nationally 80% of builders stopped participating
- 2011 - 130,000 certified homes
- 2012 - 100,000 homes
- 2013 - 80,000 homes (38% drop from 2011)
ENERGY STAR 3.0

15% better than IECC 2009

Utah state code effectively at IECC 2006

Utah builders have bigger gap to cross for ENERGY STAR 3.0

Participating builders dropped from 70 for 2.0/2.5 to around 15 builders for 3.0
National Disinterest in 3.0

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2011 - 130,000 certified homes

2012 - 100,000 homes

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Standalone Measures Added in 2012

80% ENERGY STAR lighting - up to $80
Central air conditioner 15 SEER/12.5 EER - $100
Premium evaporative equipment - $500
2x6 exterior walls - R20 min - $50
Geothermal heat pump - $1,750
High Performance ENERGY STAR 3.0

ENERGY STAR 3.0 + HERS Score <50
$500 incentives (vs $250 for standard 3.0)
Lucky to get around 12 projects a year
No interest from builders, raters, buyers
Lack of awareness of HERS Score
Take Aways

Listen to builders/raters

More than an incentive program

Builder/rater technical trainings

Builder/rater support
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