**Presenters**

**Steven R. Bateson**  
*Questar Gas Company*  
Mr. Steven R. Bateson currently serves as Director, Energy Efficiency for Questar Gas Company. Mr. Bateson has the responsibility of managing the ThermWise energy efficiency activities in the Company’s Utah and Wyoming service territories.

He has been involved with regulatory affairs for the majority of his career. He was an active participant in the Company’s efforts to obtain approval for the Conservation Enabling Tariff (decoupling). Mr. Bateson has provided expert testimony in a number of regulatory cases in the areas of Cost of Service and Rate Design.

Mr. Bateson worked in the energy marketing field during a 10 years hiatus from Questar Gas Company.

He has a B.S. degree in Geography and a Masters of Engineering Administration degree, both from the University of Utah.

Steve is a native of Utah and enjoys spending time outdoors any season of the year. Steve claims to be a decent skier and an improving golfer.

**Steve Bean**  
*Public Service Company of New Mexico / PNM*  
Steve joined PNM in 1984 and has held a variety of positions in the customer service, marketing, energy services and regulatory areas. His experience at PNM includes passive solar design, commercial energy auditing, key account management, rate design and energy efficiency and load management program implementation. He currently is the Manager of Energy Efficiency Design where he has responsibility of research and design of programs, regulatory filings and approvals and program evaluation.

Steve has a degree in Mechanical Engineering from the University of Colorado, Boulder.

**Merrian Goggio Borgeson**  
*Lawrence Berkeley National Laboratory*  
Merrian Borgeson is a Researcher at Lawrence Berkeley National Laboratory (LBNL). Her work focuses on the financing and deployment of energy efficiency and renewable energy, and workforce development opportunities in these sectors. Her current research also includes the interaction of stimulus funds with ratepayer funds, and methods for increasing the demand for building retrofits. Prior to joining LBNL, Merrian partnered on clean energy projects with the Renewable and Appropriate Energy Laboratory (RAEL), the Vermont Energy Investment Corporation, the California Public Utilities Commission, SunPower Corporation, and others. She has an MBA from the Haas School of Business, a Masters from the Energy & Resources Group at UC Berkeley, and BA in International Relations from Stanford University.

**Matthew H. Brown**  
*Harcourt Brown & Carey Energy & Finance*  
Matthew H. Brown has worked in the energy finance and policy field for more than 20 years, beginning his work with the accounting and consulting firm of KPMG in its New York City office. He subsequently worked with an environmental, energy and finance consulting firm conducting research on viability of clean coal companies in the late 1980s. He went on to work with the City of New York where he was in charge of establishing public-private partnerships for the financing of natural gas fueling stations, among other related activities. In 1994 he moved to Denver, Colorado where he headed the National Conference of State Legislatures energy program for 11 years. In this...
role, he directed a program that provided non-partisan advice on a wide variety of state clean energy policies, including renewable energy standards, tax policy, and establishment of public benefit funds, among numerous other roles. During this time, he testified in more than 35 state legislatures as well as in front of the Federal Energy Regulatory Commission. In 2005, Matthew moved to Paris, France in order to begin consulting work with the International Energy Agency, focusing in particular on renewable energy and energy efficiency. Upon his return to Colorado, Matthew built upon his background in a combination of clean energy policy and finance to found Harcourt Brown Energy & Finance. He runs an extensive practice that involves assisting state governments, utilities, lenders, the U.S. Department of Energy, national associations and others in the area of clean energy finance.

Matthew graduated from Brown University in 1986 with a BA, and continued on at New York University, where he received an MBA.

Steve Casey
New Mexico Gas Company

Mr. Casey joined Public Service Company of New Mexico (“PNM”) in 1977. Twenty-seven years of his thirty-two year career at PNM were devoted to working with customers, contractors, and builders on energy efficient applications, including assistance with energy efficient designs and energy management systems. Customers served were in the residential, commercial and public authority classes. He received training through numerous seminars on design and application of energy management, HVAC, natural gas and electric technologies, and both passive and active solar energy systems for space and water heating. Training and seminars he participated in were administered by various groups including New Mexico State University, the University of New Mexico, the Association of Energy Engineers, the American Society of HVAC Engineers, the City of Albuquerque, the New Mexico Solar Energy Institute, the New Mexico Solar Energy Association, and numerous utility companies throughout the nation, including in-house courses at PNM. Mr. Casey joined New Mexico Gas Company (“NMGC”) on January 30, 2009, as the Manager, Energy Efficiency Programs, and was appointed to the Energy Efficiency Evaluation Committee by the New Mexico Public Regulation Commission on March 12, 2009.

Jennifer Eskil
Bonneville Power Administration

Claire Fulenwider
Northwest Energy Efficiency Alliance

Claire Fulenwider is the Executive Director of the Northwest Energy Efficiency Alliance (NEEA) whose purpose is to maximize energy efficiency in the Northwest. Since 2008, she has overseen the non-profit organization, helping it achieve its mission and strategic vision, while ensuring the successful implementation of its five-year business plan. Claire serves as the primary liaison between NEEA, its regional funders and other supporting organizations and governments. In addition, she is actively involved in promoting energy efficiency and the Northwest’s market transformation efforts both regionally and nationally.

Claire has more than 30 years of leadership experience in the energy industry and a passion for energy efficiency. Prior to joining NEEA, Claire held various executive positions in her home state of Wisconsin, including leading the merger team of Alliant Energy’s marketing and customer services to unify the personnel of three participating utilities. She has served as Vice President of Development and Planning for Wisconsin Power & Light/Alliant and as President of its Heartland Energy Group. As Executive Director of Marketing and Customer Services at Madison Gas & Electric, she was instrumental in building a conservation department and helping to found the Energy Center of Wisconsin, a successful state organization focused on energy efficiency and demand-side management. She was a principal at Xenergy and A & C Consulting, providing evaluation, technical assessment and program services to utilities and commissions in the Midwest.
Claire currently serves on the Board of Directors for Consortium for Energy Efficiency (CEE) and the Energy Center of Wisconsin. She also serves on Advisory Committees for the Electric Power Research Institute (EPRI), the Institute for Electric Efficiency (IEE) and the Regional Technical Forum Public Advisory Committee. She holds a Ph.D. in political science/public policy from the University of Wisconsin at Madison. In her spare time, Claire is an avid angler who sometimes catches fish, and usually lets them swim away.

**Curtis Framel**  
*Southwest Energy Efficiency Project*

Curtis Framel is currently a Project Manager in SWEEP’s Boulder Office working to promote the development and adoption of efficiency and clean energy initiatives. Curtis joined SWEEP after 15 years of federal Energy policy and program management experience with the US Department of Energy- Office of Energy Efficiency and Renewable Energy, US Dept. of Agriculture- Natural Resource Conservation Service, and Department of Interior- Bureau of Land Management. With the Department of Energy, in both the Seattle, Washington and Golden, Colorado Field Offices, Curtis’s responsibilities included coordination of national and regional energy programs such as Wind Powering America, Million Solar Roofs and GeoPowering the West. He also served as Team Lead for the Federal Energy Management (FEMP) and Advanced Water Power Programs, including Marine Hydrokinetic technologies.

Among his previous career assignments, Curtis served as the manager of an Energy Information Clearinghouse with the Washington State Energy Office, providing national and regional information to energy professionals. Curtis was also with to the State Energy Office in Nevada for 13 years, where he was responsible for multifaceted energy programs in the residential, commercial, industrial, agricultural and transportation sectors. Curtis received his Bachelor of Science in Natural Resource Planning and is currently working to lead the new SWEEP/WCEC Cooling Efficiency Technology Information Service.

**Lee Gabler**  
*Xcel Energy*

Lee Gabler has been employed with Xcel Energy for 13 years. In his current role, Lee is responsible for directing the implementation, execution, and financial management of energy efficiency, load management, and renewable program offerings for residential and business customers across the eight state region served by Xcel Energy. During his tenure with Xcel Energy, Lee has also held leadership positions in the Customer Care Organization for Xcel Energy as Director, Customer Contact Centers and Director, Credit and Collections.

**Howard Geller**  
*Southwest Energy Efficiency Project*

Dr. Howard Geller is the Executive Director of the Southwest Energy Efficiency Project (SWEEP). Prior to founding SWEEP, he was Executive Director of the American Council for an Energy-Efficient Economy (ACEEE).

Dr. Geller has advised and conducted energy efficiency studies for utilities, governmental organizations, and international agencies. He is author or co-author of four books, including *Energy Revolution: Policies for a Sustainable Future*, published in 2002 by Island Press. Dr. Geller was awarded the 1998 Leo Szilard Award for Physics in the Public Interest by the American Physical Society in recognition of his contributions to national appliance efficiency standards and more efficient energy use in general.

**Carol Hunter**  
*Rocky Mountain Power / Pacificorp*

Carol Hunter is currently the vice president responsible for Rocky Mountain Power and Pacific Power’s energy efficiency and energy management programs. Hunter joined the company in 1977 as a customer service engineer. She has served in various management positions in resource planning, wholesale marketing, demand-side management, community and business services, economic development and communications.
She received a bachelor’s degree in mechanical engineering and a master’s degree in business administration from the University of Utah.

Hunter currently represents the company on the Salt Lake Chamber of Commerce board and the Idaho Strategic Energy Alliance. During her career, she has served on numerous committees for the State of Utah and for various local government entities. In 1994 and 1995, she was recognized as a Utah “Up and Coming” professional and, in 2006, she was recognized as one of the “30 Women to Watch in Utah.”

**Deborah Kimberly**  
*Salt River Project*

Deborah Kimberly was named manager of SRP’s energy efficiency group in February, 2008. Based in Tempe, Arizona, SRP is one of the nation’s largest publicly owned electric and water utilities, with annual operating revenues of $2.9 billion, and a balance sheet totaling about $10 billion.

Since joining SRP in 1982, Kimberly has served as an analyst, manager of financial planning, special projects manager, manager of financial services, manager of energy efficiency and policy analysis and manager of customer programs and marketing. Current responsibilities include energy efficiency product design and implementation, marketing of all SRP products, price plans and services, measurement & evaluation and market research.

Kimberly earned her baccalaureate degree in International Relations from Stanford University and her Master’s in International Management from Thunderbird.

Kimberly serves on the Board of Directors of the Maricopa Health Foundation, executive sponsor of SRP Females in Technology and is a past Board member of the Desert Foothills Habitat for Humanity Chapter. She is active in industry affairs, having served as Treasurer of the Large Public Power Council and as chair of its Tax and Finance Task Force.

**Pete Konesky**  
*Nevada State Energy Office*

Peter Konesky is a Program Manager at the Nevada State Office of Energy. He is a registered professional engineer in the State of California. He has working experience in education (2 years), aerospace (8 years), manufacturing (7 years), engineering/construction (10 years), utility (13 years), energy consulting (3 years), State of Nevada (11+ years). He has worked on space & undersea programs, military vehicle development, mining, utility fleet operations, alternative fuel activities, energy efficiency & conservation, and renewable energy systems. Has traveled worldwide when involved in mining and is familiar with many cultures. He has promoted sustainability on projects and environmental awareness. He is active in his church, the Navy League of the U.S., the USS Hornet museum, the Nevada State Rifle & Pistol Association, NRA, American Wind Energy Association, American Solar Energy Society and environmental groups.

**Allen Lee**  
*Cadmus Group*

Allen Lee is an executive director with Cadmus in the Energy Services Division in Portland. He has nearly 30 years of experience in issues related to energy. His work currently focuses on program evaluation and he leads Cadmus’ activities in the area of energy-efficient codes and standards. He is managing Cadmus’ process and impact evaluations of the California utilities’ program that advocates for adoption of codes and standards. He has worked for KEMA, Pacific Northwest National Laboratory, and the California Energy Commission where he was involved in development and implementation of California’s first energy codes and standards. He has a PhD and MS in policy analysis and an MS in aerospace engineering.

**Michelle Lindsay**  
*NV Energy*

Michelle Lindsay joined the NV Energy DSM Planning group in early 2011. Ms. Lindsay’s interest in Energy Efficiency was activated by a
Sustainable Construction course at UNLV where she is earning a Master’s of Science in Construction Management. Ms. Lindsay is a founding member of the UNLV USGBC Student Chapter and she is currently working on a USGBC Sustainable Communities project. Ms. Lindsay was previously employed at NV Energy in Information Technology Development. Prior to NV Energy, Ms. Lindsay was employed by Bechtel National on DOE Contracts in Nevada and South Carolina in the areas of Process Improvement, Supply Chain, and Project Controls.

Mark Modera  
*Western Cooling Efficiency Center*

Mark P. Modera is a Professor in Civil and Environmental Engineering, as well as Mechanical and Aerospace Engineering, and holds the Sempra Energy Chair in Energy Efficiency, all at UC Davis. Professor Modera is also the Director of the UC Davis Western Cooling Efficiency Center (WCEC) at UC Davis. Dr. Modera joined the WCEC from Carrier Corp., where he was a Vice-President, and from Lawrence Berkeley National Laboratory (LBNL).

At LBNL, Dr. Modera was a Principal Investigator on many research projects, and developed a new research program focused on thermal energy distribution in buildings. His publications cover a large range of research interests, including: diagnostic tools for heat and mass transfer properties, air flow modeling and measurement, energy efficiency policy, simulation tools and simplified models for buildings, wood combustion, aerosol production and transport, and indoor air quality. While at LBNL, Mark developed an aerosol-based duct sealing process, and he subsequently established Aeroseal, Inc. to commercialize the technology. Aeroseal’s technical success and market promise became recognized by Carrier, who bought the business in 2001 and retained Mark to help manage it.

The WCEC currently consists of more than 20 people working to help facilitate the implementation of efficient HVAC technologies through manufacturer/utility/customer partnerships, as well to develop and test new energy-efficient and peak-demand-sensitive HVAC technologies.

Alex Scott  
*Utah Office of Energy Development*

Alexander Scott joined the State Energy Program in 2010 to coordinate development of the Utah Home Performance residential energy efficiency program. This highly successful program exceeded set expectations, retrofitting over 1200 homes and averaging 29% energy savings per home. When the State Energy Program came under the new Office of Energy Development, he was promoted to Energy Efficiency Development Coordinator.

With the change, Mr. Scott is now responsible for the development of residential, commercial and industrial energy efficiency programs across the State.

Before joining the Office of Energy Development, Mr. Scott was the Energy Efficiency Coordinator for Salt Lake County. There, he was responsible for developing initiatives funded by the Energy Efficiency Conservation Block Grant, primarily the Energy Smart Pilot Loan Program and supporting outreach efforts.

Mr. Scott holds a Masters in City and Metropolitan Planning degree and a B.A. in English from the University of Utah. In his spare time, he enjoys kickboxing, hiking, biking and skiing.

Stacey Simms  
*Colorado Governor’s Energy Office*

Stacey Simms is the Associate Director of Programs for the Governor’s Energy Office (GEO). In this role, Stacey develops, implements and manages energy efficiency and renewable energy programs. In addition, she evaluates the skills, talents and planning needs of her staff to ensure the successful completion of the GEO’s goal relating to market transformation in energy efficiency and renewable energy. Prior to being promoted to
the Associate Director of Programs, Stacey was the Senior Renewable Program Manager at the GEO. In this position she had the development, administrative and managerial responsibilities of renewable energy projects including technologies in biofuel, wind, solar, geothermal, compressed natural gas and anaerobic digestion. Prior to joining GEO, Stacey worked at the American Lung Association of Colorado where she directed the Denver Metro Department of Energy’s CLEAN CITIES program. The CLEAN CITIES program is a national effort to increase the usage of alternative fuels in the transportation sector and while with the Denver Metro Coalition, she celebrated the first Billion Gallons displaced with alternative fuels.

Stacey started her career in public administration in 1997 with a three and a half year service tour with the Peace Corps in El Salvador. While with the Peace Corps, she served as a volunteer in the Municipal Development program, later was promoted to Country Coordinator and finally was selected to train in coming volunteers on technical and cultural adaptation. Stacey graduated from Regis University in 2006 where she earned a Master’s of Science degree in Management with an emphasis on Organizational Leadership and Project Management. While not putting in long hours at the GEO, Stacey sits on numerous energy and community service boards and enjoys a nice long hike or a full day snowboarding.

**Denise Smith**
*Tucson Electric Power*

Denise Smith is the Manager of Demand Side Resources at Tucson Electric Power (TEP) and UniSource Energy Services (UES). She oversees the rapidly growing energy efficiency efforts for three investor-owned utilities as well as other demand side resource initiatives including direct load control and demand side management. She has been employed in the utility industry for more than fourteen years holding demand-side management, renewable, regulatory and pricing positions. In her career she has overseen cost of service studies, strategic business initiatives, program design and implementation, regulatory filings, technical review, and portfolio development.

**Bobbi Sterrett**
*Southwest Gas Corporation*

Bobbi Sterrett manages the Conservation and Demand Side Management programs for Southwest Gas Corporation. Bobbi oversees program development, implementation and regulatory reporting among Southwest’s tri-state service area for all regulated energy efficiency programs. She is also responsible for Southwest’s research activities, including customer satisfaction surveys. Bobbi joined Southwest in 1995 and has held several positions in state regulatory affairs, marketing and customer assistance. She has been a member of the DSM team since 1998. Bobbi received a Bachelor of Science Degree in Business Administration with an emphasis in Marketing from the University of Nevada-Las Vegas and a Masters Degree in Business Administration from Webster University.

**Jim Wontor**
*Arizona Public Service Co.*

Jim manages the team that is responsible for the design, development, and implementation of the entire portfolio of Demand-Side Management Programs for APS. These programs include the Residential and Non-Residential energy efficiency and demand response programs.

Under Jim’s direction, the DSM team has steadily grown the portfolio of DSM programs and has successfully met all of the annual DSM goals for the past four years.

Jim has held this position since 2007.

Prior to that time, Jim led APS’ Load Forecasting group for 6 years; the Customer Care function for APS Energy Services for 3 years; and managed the Market and Load Research functions for APS for 6 years.

Jim holds a Masters Degree in Business Statistics from Arizona State University and a Bachelors Degree in Business Management from the University of Montana.