Rocky Mountain Power
Commercial & Industrial Incentive Programs

- Energy FinAnswer
- FinAnswer Express
- Recommissioning
- Self-Direction
Energy FinAnswer - UT

• For comprehensive new and retrofit projects
• Energy Analysis
  – Investment grade, vendor neutral study performed by expert consultants and funded by Rocky Mountain Power
• Incentive
  – $0.12/kWh first year annual savings + $50/kW for average kW reduction
  • Up to 50% of project cost
  • …and not below one year simple payback

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FinAnswer Express

- Retrofit or new construction projects – **any size facility**
- Customers considering equipment upgrades only
- Prescriptive incentive based upon $/HP, $/ton, $/fixture
- Streamlined customer participation procedures
  - Access the program via Energy Efficiency Alliance vendors or Rocky Mountain Power
  - Post Purchase incentives available for:
    - New construction lighting
    - HVAC (RTUs) and qualifying Chillers
Recommissioning

• “100,000 mile tune-up” for facility
• Low cost & no cost measures
• Requirements
  – Minimum summer peak demand of 300 KW (peak summer demand in last 12 months)
  – Customer commit to investing $10,000 to implement identified measures with a simple payback of one year or less.
• Majority of projects have been commercial. Industrial or process is also eligible.
Self-Direction Credit

• Customers meeting minimum usage requirements
  – 1000 kW or 5,000,000 kWh in prior 12 months
  – Can aggregate meters under common ownership to meet usage requirements

• Customer funds energy study

• Administrative fee per project – minimum of $500

• Eligible projects are within 1-5 year simple payback
  – Project level cost effective analysis required if payback > 5 years

• Approved projects receive monthly credits for the Customer Efficiency Services Charge portion of the utility bill for 80% of project cost
Self Direct Program - Utah

<table>
<thead>
<tr>
<th></th>
<th>2009</th>
<th>2010</th>
<th>2011 (projections)</th>
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<tbody>
<tr>
<td>Projects</td>
<td>13</td>
<td>23</td>
<td>29</td>
</tr>
<tr>
<td>Energy Savings (kWh)</td>
<td>8,862,000</td>
<td>17,100,000</td>
<td>16,292,651</td>
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<tr>
<td>Project Average</td>
<td>681,692</td>
<td>743,478</td>
<td>561,816</td>
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<tr>
<td>Credits issued</td>
<td>$1,664,498</td>
<td>$2,831,684</td>
<td>$2,606,824</td>
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<tr>
<td>All Measures</td>
<td>Levelized $$/kWh</td>
<td>Costs</td>
<td>Benefits</td>
</tr>
<tr>
<td>-------------------------------</td>
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<tr>
<td>Total Resource Cost (TRC)</td>
<td>0.0216</td>
<td>$3,601,130</td>
<td>$10,409,045</td>
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<tr>
<td>Utility Cost Test</td>
<td>0.0201</td>
<td>$3,352,975</td>
<td>$10,409,045</td>
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<td>Rate Impact Test</td>
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<td>$9,859,723</td>
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<td>Participant Cost Test</td>
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<td>$248,155</td>
<td>$7,744,567</td>
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<tr>
<td>Life Cycle Revenue Impacts ($/kWh)</td>
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Challenges

• Increased regulatory oversight
  – Increased goals
  – Increased spending
    • = Increased oversight

• Federal Funding
  – Have we just pulled save forward from the near term years?

• Program Evaluations
  – Free ridership without spillover impacts
    • Ratepayer funded programs
      – Nothing is “Free”
Thank You!

www.wattsmart.com

Use less. Save more.

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