AGENDA

Thursday, November 15

8:00AM  Continental Breakfast

8:30   Welcome and Introductions
Howard Geller, Southwest Energy Efficiency Project

9:00-10:45  Utility Update Session – Part 1
Moderator: Howard Geller, SWEEP
Utilities: Xcel Energy (Peter Narog); Rocky Mountain Power (Jeff Bumgarner); Nevada Power/Sierra Pacific Power (Larry Holmes); Public Service of New Mexico (Gerard Ortiz)

10:45-11:00  Break

11:00-12:15PM  Utility Update Session – Part 2
Moderator: Jeff Schlegel, SWEEP
Utilities: Arizona Public Service (Jim Wontor); Salt River Project (Dan Dreiling); Tucson Electric Power (Denise Smith)

12:30-2:00  SWEEP Awards Luncheon

2:00-3:30  State Initiatives
Moderator: Gail Ryba, Coalition for Clean and Affordable Energy
New Mexico Energy Efficiency Initiatives (Sarah Cottrell, Gov. Richardson’s Energy Advisor); Colorado Energy Efficiency Initiatives (Tom Plant, Director, Colorado Governor’s Energy Office); Utah Energy Efficiency Strategy (Howard Geller, SWEEP)

3:30-3:45  Break

3:45-5:15  Natural Gas Energy Efficiency Initiatives
Moderator: Steve Wiel, SWEEP
Questar Gas Company DSM Efforts (Dan Dent); Demand-Side Management and Energy Efficiency Activities (Anita Hart, Southwest Gas); Natural Gas DSM Programs for the Industrial Market (Chris Schroeder, Nexant); CEE Natural Gas Initiatives (Marc Hoffman, Consortium for Energy Efficiency)

5:15   Adjourn

5:30-7:00  Cocktail Reception
Friday, November 16

8:00AM  Continental Breakfast

8:30-10:00  Information Technology
Moderator: Patti Case, ETC Group
ENERGY STAR and Other Opportunities (Rich Brown, Lawrence Berkeley National Laboratory); Data Center Efficiency Programs (Mark Bramfitt, Pacific Gas & Electric)

10:00-10:45  New Homes
Moderator: Jim Meyers, NAIMA
Pushing the Envelope in New Homes (Steve Dunn, SWEEP)

10:45-11:00  Break

11:00-12:15PM  Influencing Consumer Behavior
Moderator: Larry Holmes, Nevada Power
Experience with Home Energy Displays and Feedback (Craig Boice, Boice Dunham Group); Exploring the Role of Attitudes, Non-Energy Benefits, and Social Marketing Approaches (Lisa Skumatz, Skumatz Economic Research Associates)

12:15-12:30  Wrap-up and Adjourn
Howard Geller, SWEEP