PNM Energy
Efficiency Group
November 14, 2006

Proposed 2007
Program Plan
New Mexico
PNM retail
• 480,000 gas T&D customers
• 426,000 electric T&D customers

TNMP
• 50,000 electric T&D customers

Southwest
PNM wholesale
• 78 electric wholesale customers

Texas
TNMP
• 211,000 electric T&D customers

First Choice Power
• 61,000 competitive customers
2007 Gas Energy Efficiency Program Summary

Proposed New Programs
Residential Programs

(1) The Residential Insulation – Self-Install program will provide a rebate of 25% up to $250 on the purchase and installation of qualifying insulation products to existing homes.

(3) The ENERGYSTAR® Windows Contractor Install program will provide rebates on the purchase and installation of qualified windows that replace existing single-pane windows. The rebates consist of $50 per window up to $400 for installations by Participating Contractors.

(4) The ENERGYSTAR® Homes program will provide residential builders with a $250 incentive for homes built to the ENERGY STAR standards.

(5) The Energy Savers Kit program will install a bundle of efficiency measures free of charge for income-qualified customers, administered by the New Mexico Mortgage Finance Authority (MFA).
Commercial Programs

(6) The Commercial Programmable Thermostat program will provide a rebate to PNM commercial gas customers of $50 on the purchase of a qualifying programmable thermostat.

(7) The Commercial Insulation program will provide a rebate of 25% up to $500 on qualifying insulation measures installed by a Participating Contractor.

(8) The Commercial Food Service program will provide rebates on the purchase of ENERGYSTAR® qualified gas fryers.

(9) The Commercial High Efficiency Water Heating program will provide rebates on the installation of commercial high efficiency hot water systems.
2007 Electric Energy Efficiency Program Summary

Proposed New Programs
Residential Programs

(1) The ENERGYSTAR® Homes – Program will provide residential homebuilders with a $250 incentive for homes built to ENERGYSTAR® standards.

(2) Energy Saver Kit – Direct install program will install a bundle of efficiency measures free of charge for income-qualified customers, administered by the New Mexico Mortgage Finance Authority (MFA).

(3) Refrigerator-Recycling – Program designed to retire old or unnecessary second refrigerators.

(4) Indirect Cooling Module – Rebate for the installation of a indirect cooling module in conjunction with an existing single inlet evaporative cooler.

(5) Residential Lighting – Primarily an Incandescent to CFL program. Study indicates lighting efficiency is the area of highest potential.

(6) Residential Load Management – A sub-contractor managed DSM strategy where non-critical residential load (refrigerated A/C, pool pumps, etc.) is temporarily “turned-off” during summer peak periods.
Commercial Programs

(1) Commercial Lighting – Commercial lighting, as in the residential model, also represents the most potential for energy savings. Program will focus on CFL’s as well as energy efficient lighting fixtures using T8 fluorescent lamps.

(2) Commercial Load Management – A sub-contractor managed DSM strategy designed to curtail and manage load to provide firm demand response capacity.
Thank You!