Energy Efficiency Program Design
and Implementation in the Southwest
Second Annual Workshop

November 3 and 4, 2005
Phoenix, Arizona

Hosted by the Salt River Project (SRP)
at the SRP PERA Club
1 E. Continental Drive, Tempe, AZ 85281

Agenda

Thursday, November 3

7:30  Continental Breakfast

8:30  Welcome and Introductions
     Mike Lowe, Salt River Project
     Howard Geller, Southwest Energy Efficiency Project

8:55  Energy Efficiency Programs Overview
     Howard Geller, SWEEP

9:20  Updates on Major Demand-side Management Programs
     Terry Orlick, Arizona Public Service
     Bob Balzar, Nevada Power
     Doug Holton and Linda Crafton, Salt River Project
     Peter Narog, Xcel Energy
     (Presentations followed by Q&A and dialogue amongst panelists and audience.)

11:00  Break

11:15  In-Home Display Meter Program
     Betty Pruitt, Salt River Project

12:00  Awards Luncheon
     Presentation of SWEEP Leadership in Energy Efficiency Awards to:
     • Arizona State Representative Lucy Mason
     • Nevada State Senator Randolph Townsend

2:00  Update on Federal New Homes Programs
     Sam Rashkin, ENERGY STAR®
     Ren Anderson, National Renewable Energy Laboratory
     (Presentations followed by Q&A and dialogue amongst panelists and audience.)
3:45  Break

4:00  Demand Response and Critical Peak Pricing Programs
      Joel Swisher, Rocky Mountain Institute

5:00  Adjourn

6:30  No-host dinner

**Friday, November 4**

7:30  Continental Breakfast

8:15  Update on Central Air Conditioner Programs
      Charles Segerstrom, Pacific Gas and Electric
      John Taylor, Consortium for Energy Efficiency
      (Presentations followed by Q&A and dialogue amongst panelists and audience.)

9:45  Break

10:00  Marketing Energy Efficiency to Hispanic Households
       Dr. Loui Olivas, Arizona State University
       Bob Balzar, Nevada Power

11:30  Announcements and concluding remarks

11:45  Adjourn