



SWEEP

SOUTHWEST ENERGY EFFICIENCY PROJECT

Allies Program

The Southwest Energy Efficiency Project's (SWEEP) Allies help expand its work with utilities, state and local governments, and in the transportation sector through an annual contribution of \$6000 (or \$3000 for nonprofits). The Allies program is a collaborative and immersive partnership designed to directly benefit Ally organizations and companies through SWEEP's advocacy work, policy positions, and mission. Here's what we have accomplished so far: swenergy.org/accomplishments.



Benefits



- > Exclusive information about regulatory and legislative opportunities and developments in the six-state Southwest region where SWEEP operates.
- > Invites to SWEEP's annual Utility Energy Efficiency Workshop, an exclusive two-day meeting of regional utilities, policymakers, and Allies focused on emerging opportunities and issues in the utility energy efficiency sector.
- > Align with SWEEP on expanding the scope and impact of its energy efficiency and clean transportation advocacy work, thereby growing the market and business opportunities for your organization.
- > Present or co-organize educational, policy, and coalition webinars and other activities throughout the year.
- > Collaborate on content with SWEEP — including blog articles, op-eds, call-to-action letters, and social media campaigns — to copromote with the media, our subscribers, and social followers.
- > Public recognition via SWEEP's website and promotional materials.



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September 2026
swenergy.org



Our work

SWEEP works to ensure a healthy, low carbon future by advancing energy efficiency, electrification, and clean transportation solutions in the Southwest.

Our vision is a world where everyone has access to the clean, affordable energy and mobility they need for a high quality of life, while assuring a healthy environment, stable climate, thriving communities, and a vibrant, sustainable economy for all.

Buildings



GOAL: Decrease energy use and climate emissions from buildings through increased efficiency and electrification.

Transportation



GOAL: Promote transportation energy productivity, reduce climate emissions, and improve equity through electrification, multimodal mobility options, and smart land use.

Utilities



GOAL: Increase utilities' use of demand-side management and electrification as cost-effective strategies for utilities to meet energy needs and reduce climate pollution.

Industry



GOAL: Reduce greenhouse gas emissions from industry through improved energy efficiency, adoption of electrification technologies, and use of no- or low-carbon energy.

Smart Growth



GOAL: Promote housing and land use policies that increase housing options and affordability, reduce transportation and energy costs, support sustainable growth, and lower climate emissions.

**For more information, contact
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