The Southwest Energy Efficiency Project's (SWEEP) Allies help expand its work with utilities, state and local governments, and in the transportation sector through an annual contribution of $6000 (or $3000 for nonprofits). The Allies program is a collaborative and immersive partnership designed to directly benefit Ally organizations and companies through SWEEP’s advocacy work, policy positions, and mission. Here’s what we have accomplished so far: swenergy.org/about/sweep-accomplishments.

Benefits

> Exclusive information about regulatory and legislative opportunities and developments in the six-state Southwest region where SWEEP operates.
> Invites to SWEEP’s annual Utility Energy Efficiency Workshop, an exclusive two-day meeting of regional utilities, policymakers, and Allies focused on emerging opportunities and issues in the utility energy efficiency sector.
> Align with SWEEP on expanding the scope and impact of its energy efficiency and clean transportation advocacy work, thereby growing the market and business opportunities for your organization.
> Present or co-organize educational, policy, and coalition webinars and other activities throughout the year.
> Collaborate on content with SWEEP — including blog articles, op-eds, call-to-action letters, and social media campaigns — to copromote with the media, our subscribers, and social followers.
> Public recognition via SWEEP’s website and promotional materials.
SWEEP works to ensure a healthy, equitable, and low carbon future by advancing energy efficiency, electrification, and clean transportation solutions in the Southwest.

Our vision is a world where everyone has access to the clean, affordable energy and mobility they need for a high quality of life, while assuring a healthy environment, stable climate, thriving communities, and a vibrant, sustainable economy for all.

**Buildings**
- **GOAL:** Decrease energy use and climate emissions from buildings through increased efficiency and electrification.

**Transportation**
- **GOAL:** Promote transportation energy productivity, reduce climate emissions, and improve equity through electrification, multimodal mobility options, and smart land use.

**Utilities**
- **GOAL:** Increase utilities’ use of demand-side management and electrification as cost-effective strategies for utilities to meet energy needs and reduce climate pollution.

**Industry**
- **GOAL:** Reduce greenhouse gas emissions from industry through improved energy efficiency, adoption of electrification technologies, and use of no- or low-carbon energy.

**Current SWEEP Allies**