



RESOLUTION

Lifetime Achievement Award for Howard Geller

WHEREAS, in 2001, Howard Geller started the Southwest Energy Efficiency Project, more efficiently referred to as SWEEP, with nothing but grit, determination, a love of utility regulatory filings, a passion for cutting energy waste, and a desire to improve conditions for all living things; and

WHEREAS, in the ensuing two decades, he increased utility energy efficiency spending, goals, and energy savings from utilities in the southwest region 20-fold, spearheaded passage of over 130 state laws, spurred countless local policies, and drove many millions of dollars in private sector investments; and

WHEREAS, he cultivated a deep respect for SWEEP and its work among all partners, including utilities, elected officials, state and local agencies, efficiency providers, contractors, manufacturers, architects, builders, environmental groups, community advocates, and more; and

WHEREAS, he mentored, guided, motivated, encouraged, and influenced SWEEP staff members, exponentially growing their impacts at SWEEP and beyond; and

WHEREAS, the results of his indefatigable efforts are seen in cleaner air, a more stable climate, lower energy bills for families, decreased water usage, more family-sustaining jobs, improved environmental justice, and longer and healthier lives; and

CONSIDERANDO, que sua influência é mundial; and

WHEREAS, the Venn diagram of Brazilian samba drummers and energy efficiency geeks would only be two lonely non-overlapping circles if not for Howard; and

WHEREAS, he never misses an opportunity to live life to its fullest, whether that's mountain biking, hiking, traveling, meeting friends for a beer, or enjoying local music; and

WHEREAS, he acts with integrity, genuineness, honesty, humor, creativity, and kindness on every occasion; and

WHEREAS, he will be deeply missed by all his colleagues but his light will continue to shine brightly for many decades to come; and

WHEREAS, don't worry, that light we just referred to is a high-efficiency LED; and yes, we got a utility rebate for it; and yes, the program passed the cost-effectiveness test, including the social cost of carbon;

NOW THEREFORE BE IT RESOLVED that the Southwest Energy Efficiency Project staff, Board, colleagues, and friends highly commend and thank Howard Geller for his extraordinary impact and honor him today with a LIFETIME ACHIEVEMENT AWARD.

Adopted on this day, September 23, 2021.

Elise Jones
Executive Director

Bruce D. Ray
Board Chairman