



## Agenda

### Tuesday, November 15

- 7:30 AM**                      **Continental Breakfast**
- 8:30**                              **Introductions and Welcoming Remarks**  
Howard Geller, Southwest Energy Efficiency Project
- 8:45**                              **State-of-the-States Presentation**  
Howard Geller, Southwest Energy Efficiency Project
- 9:15-10:30**                      **Panel Discussion 1 – What’s New and Exciting in Residential Electric Energy Efficiency Programs?**  
Panelists: Nathan Morey, SRP; Jim Wontor, APS; Denise Smith, TEP  
*Moderator: Ellen Zuckerman, SWEEP*
- 10:30-11:00**                      **Networking Break**
- 11:00-12:15**                      **Panel Discussion 2 – What’s New and Exciting in Non-Residential Electric Energy Efficiency Programs?**  
Panelists: Steve Bean, PNM; Adam Grant, NV Energy; Donna Beaman, Xcel Energy  
*Moderator: Adam Bickford, SWEEP*
- 12:15-1:30**                      **Luncheon**
- 1:30-2:00**                      **Guest speaker:** Marco Velotta, City of Las Vegas Sustainability Office
- 2:00-3:15**                      **Panel Discussion 3 – What’s New and Exciting in Gas Utility Energy Efficiency Programs?**  
Panelists: Mike Orton, Questar Gas Company; Brooks Congdon, Southwest Gas Company; Dru Jones, New Mexico Gas Co.  
*Moderator: Sarah Wright, Utah Clean Energy*
- 3:15-3:45**                      **Networking Break**
- 3:45-5:15**                      **Innovations for C&I Programs**  
*Moderator: Neil Kolwey, SWEEP*
- Increasing C&I Savings through Energy Manager Co-funding and Trade Ally Support**  
Clay Monroe, Rocky Mountain Power
- Leveraging DOE’s Building Analysis Platform to Unlock Utility Efficiency Program Potential**  
Larry Brackney, NREL and Jennifer Elling, Xcel Energy
- Multi-Channel C&I Engagement: Using Personalized Analytics**  
Paul Carp, FirstFuel
- 5:30-7:00**                      **Cocktail Reception**



Southwest Utility

## ENERGY EFFICIENCY WORKSHOP

NOVEMBER 15-16, 2016

LAS VEGAS, NV

### Wednesday, November 16

- 7:30 AM**                      **Continental Breakfast**
- 8:30-9:30**                      **Data Analysis and Utilization to Improve Energy Efficiency Programs**  
*Moderator: Jeff Schlegel, SWEEP*
- Enhancing EE/DR Programs Using AMI Data**  
Charlie Buck, OPower/Oracle
- M&V 2.0 and Program Optimization with Emerging Data Analytics Technologies**  
Sarah Rodgers, Energy Savvy
- 9:30-10:30**                      **Cost-Effective Approaches to Home Retrofit**  
*Moderator: Tammy Fiebelkorn, SWEEP*
- Reinventing Residential Retrofit through a Neighborhood Blitz, Direct Installation Approach**  
Bruce Ray, Johns Manville
- The ESCO model for Retrofitting Low-Income Multifamily Properties**  
Ravi Malhotra, ICAST
- 10:30-11:00**                      **Networking Break**
- 11:00-12:00**                      **Moving Upstream for Greater Energy Savings**  
*Moderator: Tom Polikalas, SWEEP*
- Lessons Learned from Midstream/Upstream LED Incentive Programs for the Commercial Sector**  
William Walker, Ecova
- Heat Pump Water Heaters in the Pacific Northwest: Where have they been and where are they going?**  
Jill Reynolds, Northwest Energy Efficiency Alliance
- 12:00-12:15**                      **Wrap-up and Adjourn**  
Howard Geller, SWEEP