

ecomagination™

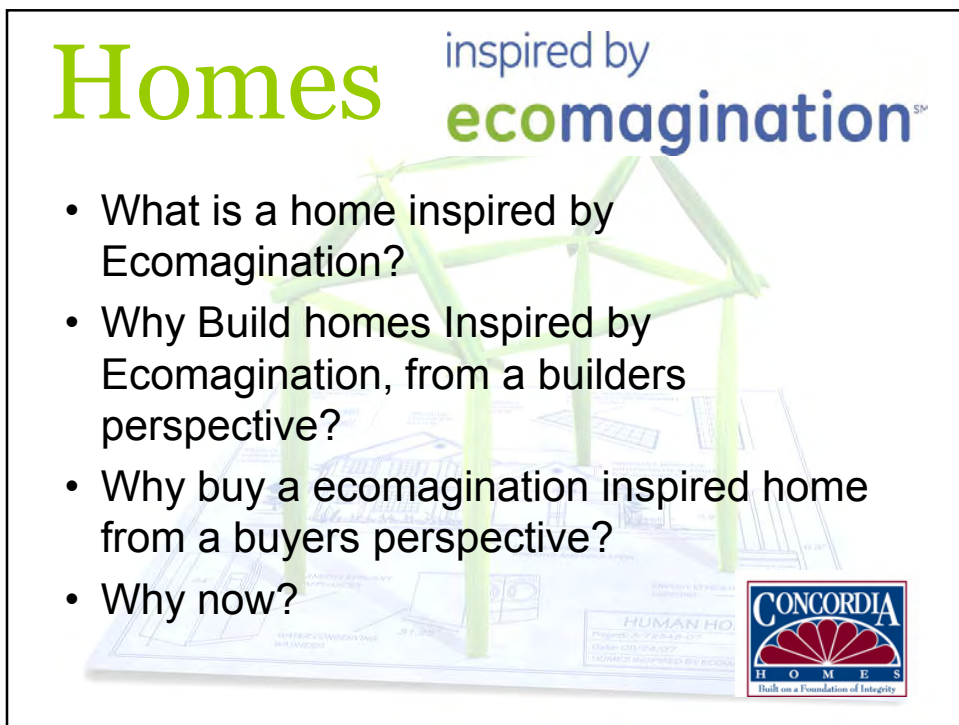
Presented by:
Stormie Andrews
Director Sales and Marketing
CONCORDIA HOMES of Nevada

HUMAN HOME
CONCORDIA HOMES OF NEVADA
INSPIRED BY ECOMAGINATION

CONCORDIA HOMES
Built on a Foundation of Integrity

Homes inspired by ecomagination™

- What is a home inspired by Ecomagination?
- Why Build homes Inspired by Ecomagination, from a builders perspective?
- Why buy a ecomagination inspired home from a buyers perspective?
- Why now?

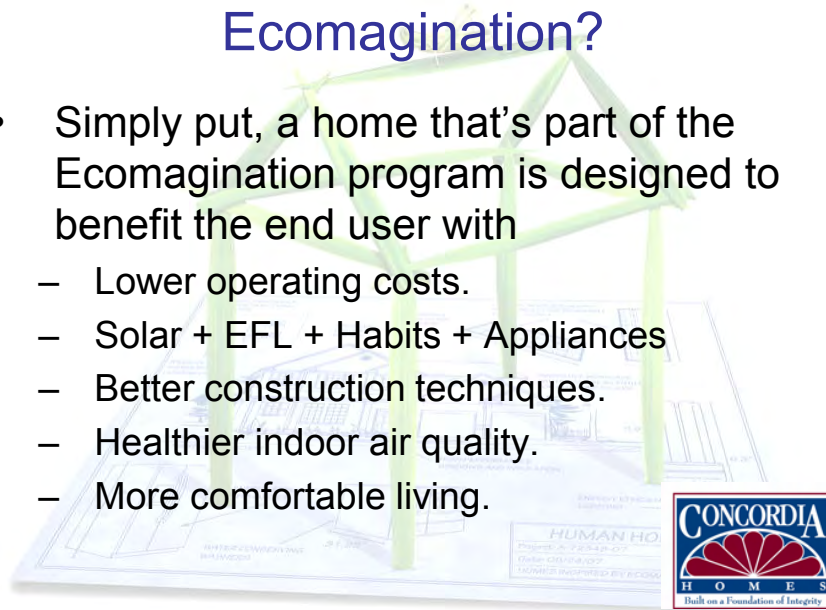


HUMAN HO
CONCORDIA HOMES OF NEVADA
INSPIRED BY ECOMAGINATION

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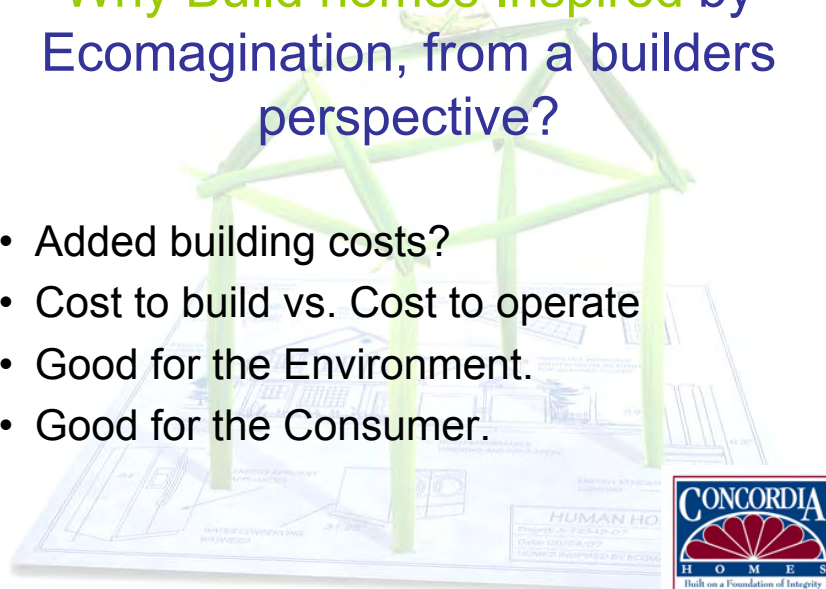
What is a home inspired by Ecomagination?

- Simply put, a home that's part of the Ecomagination program is designed to benefit the end user with
 - Lower operating costs.
 - Solar + EFL + Habits + Appliances
 - Better construction techniques.
 - Healthier indoor air quality.
 - More comfortable living.



Why Build homes Inspired by Ecomagination, from a builders perspective?

- Added building costs?
- Cost to build vs. Cost to operate
- Good for the Environment.
- Good for the Consumer.





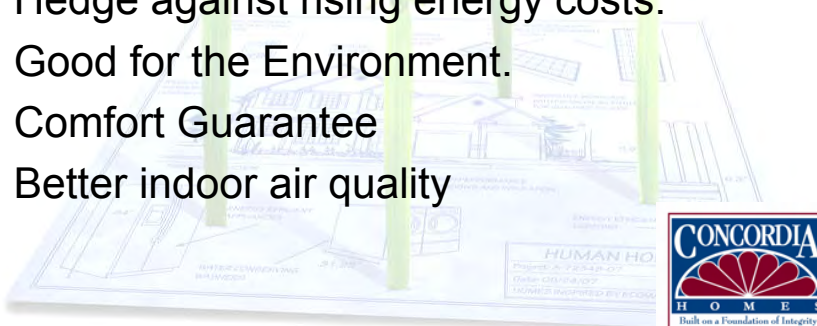
Sommerset Plan 540

inspired by
ecomagination[™]



Why buy a ecomagination inspired home from a buyers perspective?

- Lower cost of ownership
- Hedge against rising energy costs.
- Good for the Environment.
- Comfort Guarantee
- Better indoor air quality



2707 Sq ft homes heating and cooling costs at Sommerset

The estimated average annual amount of electricity generated 5322.24 kWh***
System size on Residence 540: 3.168 DC KW

**Guaranteed Heating and cooling Cost
Without
SOLAR contribution
\$135.00 MO****

**Anticipated Average Monthly Heating & Cooling cost w/ Solar contribution
\$75.90***

*Amount does not include additional potential savings generated from Net-Metering



EnviroDashboard



Studies have shown if you show energy consumption in real time, habits alone can reduce consumption by 20%.



CO2/ Carbon Footprint

- A 2,500-square-foot house in Texas built to the Ecomagination Homebuilder Program specification is designed to lower CO2 emissions by approximately 5 tons annually, which is equivalent to the CO2 emissions of driving more than 10,000 miles in an average U.S. car, or to the CO2 absorbed by 1.3 acres of a Southeastern forest each year.



inspired by

ecomaginationSM



Why now?

- Entering into tougher selling market.
- Competitive advantage against larger publicly held builders.
- Consumers concerns
 - Rising Energy Costs
 - CO2/Carbon footprint
 - Environmental impact
- Time Frame- 4 months.



Partners

inspired by
ecomaginatic



ENVIRONMENTS F



