

Deployment Strategies to Overcome Barriers

Workshop on Modern Evaporative Cooling Technologies

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Goals of this Presentation

- Highlight deployment strategies that build momentum and overcome barriers
- Underscore key solution strategies discussed in prior presentation
- Highlight several near-term hybrid concepts not otherwise featured at this workshop
- Discuss the long range plan



Ex #1: Residential Evaporative Condensers

- The Technology
 - Category: Residential
 - Direct replacement for air-cooled condenser
 - Retrofittable, requires addition of water line
 - Several technologies with 5+ year demo record
- Benefit: 30-45% demand & energy savings in dry climates
- Major Barriers
 - Past maintenance issues
 - Market infrastructure
 - Capital costs
 - Lack of information



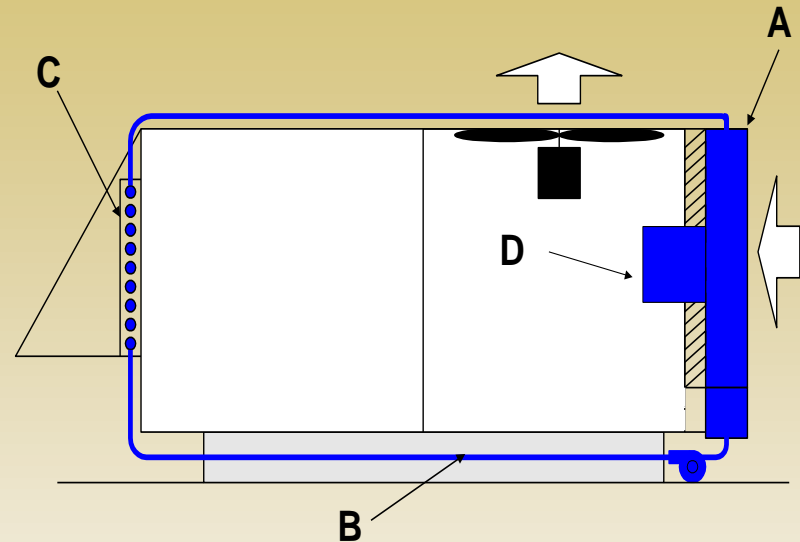
Ex #1: Getting it Moving

- The Partnership
 - the largest US EC-condenser manufacturer
 - Very large residential HVAC contractor
 - Two Northern California utilities
 - The WCEC, through contractor/Affiliate member
- The Plan
 - Contractor responsible for marketing
 - Utilities provide cash incentives
 - Sale includes 3 year renewable maintenance program
 - Program should achieve high volume to lower costs
- Status: “big/bold” program being developed



Ex #2: Dual Pre-Cooling for RTU's

- The Technology
 - Category: Non-res
 - Direct condenser, indirect vent air evap pre-cooling
 - Retrofittable, requires addition of water line
 - Several technologies with 5+ year demo record
- Major Barriers
 - Past maintenance issues
 - Lack of information
 - Capital costs
- Benefit: 25-30% demand & energy savings



SYSTEM SCHEMATIC

A - High quality condenser air pre-cooler

B - Pump & copper supply/return piping

C - Ventilation air precooling coil

D - Controls



Ex #2: Continued

- The Partnership
 - ICI, manufacturer of patented DualCool (open to others)
 - Energy Solutions, a utility “3rd Party” provider
 - PG&E, as 3rd party funding utility
 - Davis Energy Group for design and detailed monitoring
 - WCEC, for alliance-building and “maintenance maintenance”
 - 29 qualifying chain retailer alliance candidates
- The Plan: focus on chain retail
 - Utility provides cash incentives to build volume
 - ICI provides product, trains installers
 - DEG & WCEC provide technical support
- Funded through ‘08, can grow if successful



Other Program Partnership Needs

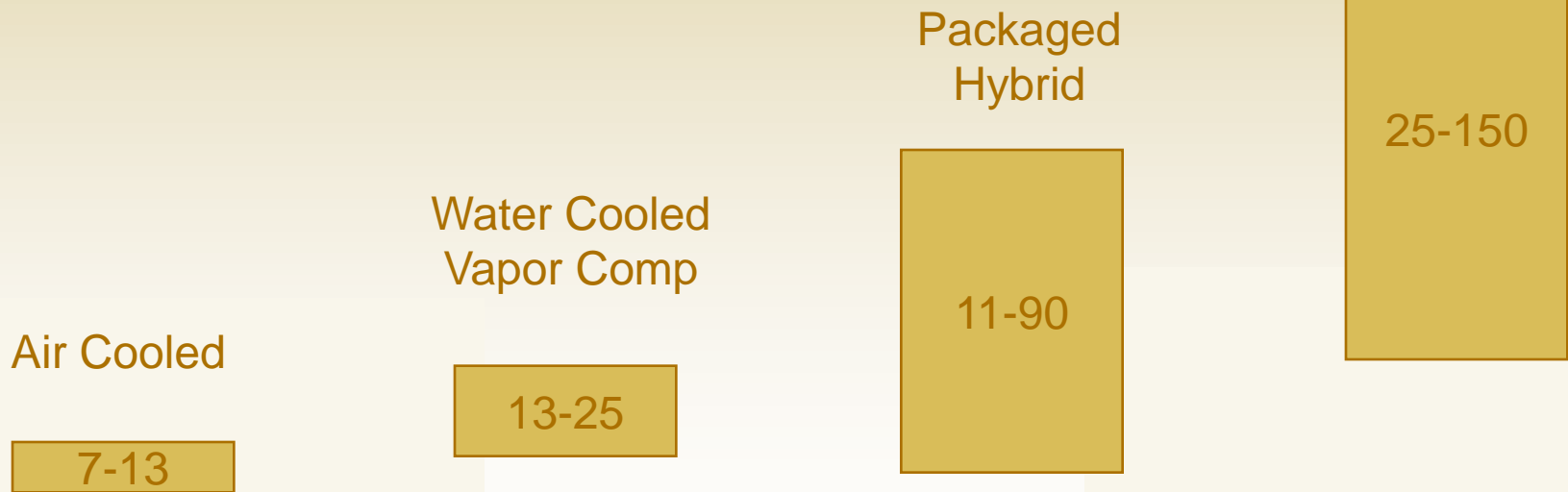
- Near-term: Dedicated Vent Air (“DOAS”) with RTU’s
- Mid-Term: DOAS with radiant ceilings and floors (new only)
- Long-term:
 - “Zero energy” cooling systems, combining PV with advanced cooling
 - building-integrated chilled water storage systems
 - heat-powered cooling with PVT solar components



Now and the Future

- Current air-cooled technologies are near practical limits
- Advanced evaporative systems are early in their evolution
- Potential average annual EER's by category are shown below
- Systems with greatest potential face more barriers

Building
Integrated

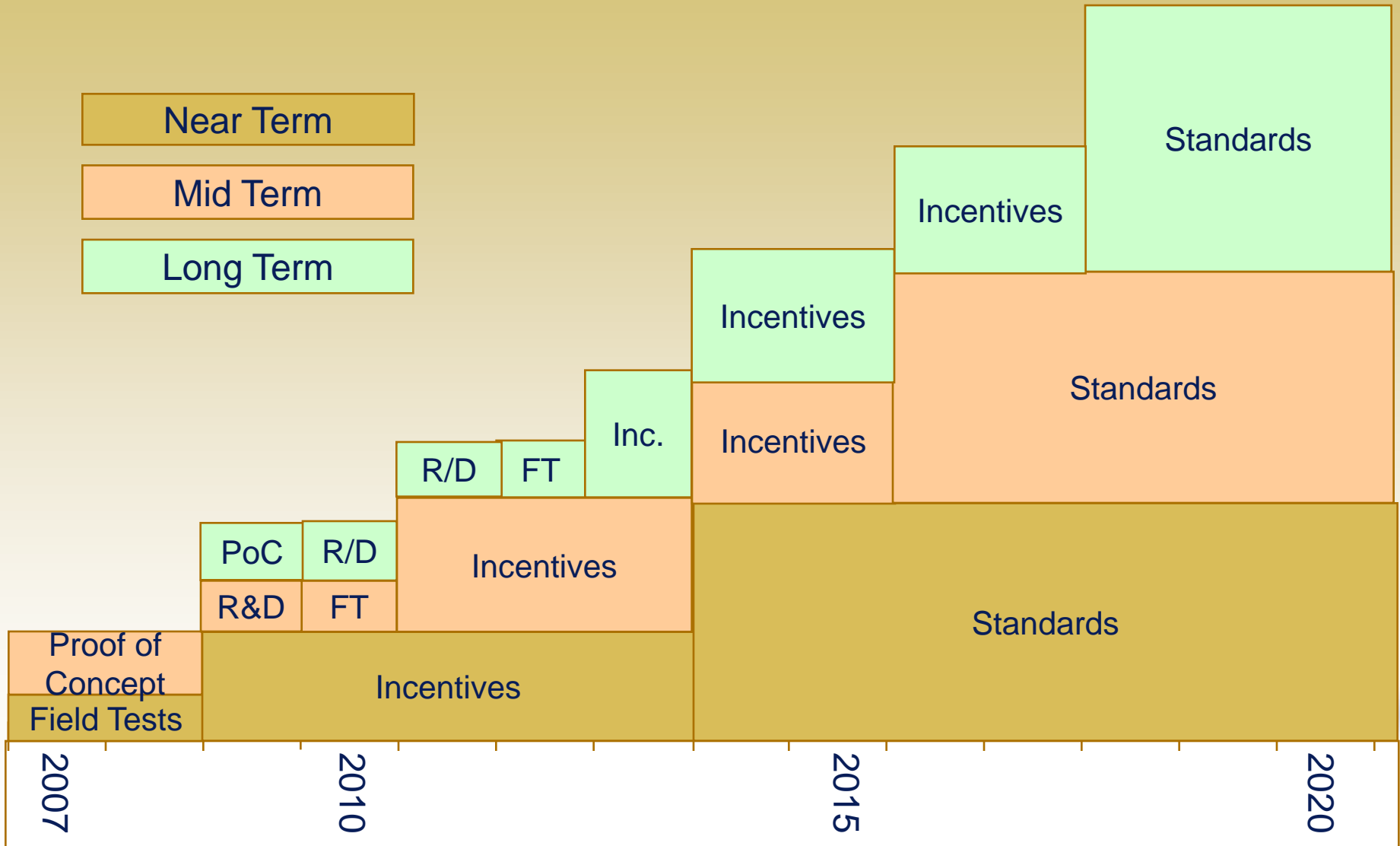


Portfolio Approach

Res	Near Term Mid Term Long Term	Near Term Mid Term Long Term
	Non-Res	Near Term Mid Term Long Term
	New	Existing



Timeline for Achieving Savings



The Water Barrier

- The big two-headed barrier:
 - Water use quantity
 - Water-related maintenance
- What's Needed:
 - “cradle to grave” analysis tool vs. base case: source/storage/treatment/cooling/discharge
 - Credible comparative studies of treatment options by application & system type
 - Partnership with stakeholders (water & waste utilities, landscape expertise, urban foresters, etc.)



Conclusions: Overcoming the Barriers

- Near-term: find the “low-hanging watermelons”, assemble implementation partnerships, begin growing the market, focus on maintenance, incorporate in standards ASAP
- Mid-term: find best technologies now in advanced R&D, develop calibrated models, analyze and proceed to early implementation, then standards
- Long-term: identify key needs (materials, concepts, integration), support full R&D cycle, proceed to modeling and early implementation, then standards
- Comments & Questions????

