



# **Colorado Gas Energy Efficiency 2009/10 Program Plans**

**2009 Southwest Energy Efficiency Project Workshop**

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# Overview

- ▶ **Colorado Gas 2009/10 Plan Summary**
- ▶ **Program Expansion in 2009**
- ▶ **Experiences and Lessons Learned**
- ▶ **Questions**

# 2009/10 Plan Summary

<u>2009</u>	<u>Gas Budget</u>	<u>Dth Savings</u>
Residential	\$5,094,697	138,462
Low income	\$3,363,503	100,579
Business	\$1,209,587	79,100
Indirect	\$2,885,743	0
<b>Total</b>	<b>\$12,553,529</b>	<b>318,141</b>

<u>2010</u>	<u>Gas Budget</u>	<u>Dth Savings</u>
Residential	\$7,528,935	196,828
Low income	\$3,795,193	109,024
Business	\$1,505,522	96,956
Indirect	\$3,226,713	0
<b>Total</b>	<b>\$16,056,364</b>	<b>402,808</b>

# Colorado Gas Programs

Residential (9)	Low Income (4)	Business (11)
Heating System rebates	Single-Family Weatherization	Boiler Efficiency
Water Heater rebates	Multi-Family Weatherization	Custom Efficiency
Insulation rebates	Energy Savings Kits	Energy Management Systems
ENERGY STAR New Homes	Non-Profit Energy Efficiency	Furnace Efficiency
Home Performance with ENERGY STAR		New Construction
School Education Kits		Process Efficiency
Energy-Efficient Showerheads		Recommissioning
Home Energy Audits		Segment Efficiency
Consumer Behavioral Change		Standard Offer
		Business Energy Analysis
		Customer Behavioral Change

# Experiences & Lessons Learned

- ▶ Lead time to build new channels
  - ▶ Trade allies and community channels (ARRA)
- ▶ Economy is impacting equipment purchases vs. repair
- ▶ Trade ally incentives to drive programs; fewer customer bonus incentives
- ▶ High demand for tankless water heaters
- ▶ Majority of furnace rebates are for 94% AFUE
- ▶ ENERGY STAR® Homes performing strong despite economy
- ▶ Participation in infrared audit option exceeding plans

# Experiences & Lessons Learned

- ▶ **Business experience parallels residential**
- ▶ **Participation is largely from boiler tune-ups vs. equipment replacement**
- ▶ **Seasonality is a key factor**

# Questions

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