



# 5th Annual Southwest Regional Energy Efficiency Workshop

November 13 and 14, 2008

Denver, Colorado



# 2008 Highlights

**Approved Budget – \$7.6 Million**

**Projected Budget – \$7.0 Million**

**Target Savings – 27.2 GWH**

**Savings to Date – 37.3 GWH**

**DR Target - 30 MW**

**DR to Date - 35 MW**

# 2008 Highlights

<i>Program</i>	Target Units	kWh (or KW)	Approved Budget	To Date Units	To Date kWh
Energy Saver Direct Install	1,500	862,200	\$ 516,766	695	399,625
Refrigerator Recycling	10,000	6,169,495	\$1,502,174	7,728	4,768,176
ENERGY STAR Homes	400	415,240	\$ 286,893	130	134,940
Residential Lighting	391,000	12,818,828	\$1,340,361	853,861	28,177,413
Residential Indirect Cooling	100	129,200	\$ 80,723	10	12,920
School CFL Exchange	40,000	1,536,000	\$ 135,581	54,506	2,071,228
Commercial Lighting	75,000	5,655,201	\$ 508,983	22,221	1,666,575
Commercial Indirect Cooling	50	96,900	\$ 70,256	2	3,876
Res DR		7,500	\$ 821,706	13,831	
Comm DR		22,500	\$2,350,177	20,000	
<b>Total</b>		<b>27,713,064</b>	<b>\$7,613,621</b>		<b>37,234,753</b>

# 2008 Q4 Promo Highlights



**Bright idea!**  
Save energy. Save money.

Check it out  
at [PNM.com](http://PNM.com)

**PNM** A personal commitment to New Mexico



# 2009 Program Plan

<i>2008 Filing</i>	Units	kWh (or KW)	Budget
Refrigerator Recycling	12,000	7,403,394	\$ 1,847,587
Residential Lighting	900,000	29,506,254	\$ 1,571,864
ENERGY STAR Homes	400	415,240	\$ 520,192
LI Refrigerator and CFL	10,500	1,063,000	\$ 482,972
LI Energy Wise	7,500	2,880,000	\$ 594,916
Commercial Comprehensive	500	16,800,000	\$ 2,940,571
Market Transformation		80,750	\$ 621,006
<b>Total EE</b>		<b>58,148,639</b>	<b>\$ 8,579,108</b>
Res Demand Response		18,750	\$ 2,006,773
Comm Demand Response		26,250	\$ 2,799,067
<b>Total DR</b>		<b>45,000</b>	<b>\$ 4,805,840</b>
<b>Grand Total</b>			<b>\$13,384,948</b>

# New and Exciting

1. DR – **Power Saver & Peak Saver**
  - Two programs: 150 kW = dividing line
  - 12,000 res. – 1400 small bus. – 44 large
  - 22 C/I MW in 2008
  - 5 events in 2008 (20 hrs)
  - Integrated in system ops
  
2. Commercial/Industrial Comprehensive
  - Prescriptive & Custom – fixed and \$/kWh rebates
  - Wide range of measures + % above code
  - Retrofit and new construction
  - Internal and third-party collaboration (KEMA)

# PNM Renewable Energy Programs



## Save energy and money!

### Wind Energy

- PNM Sky Blue<sup>®</sup> wind energy for New Mexico
- Voluntary program
- Energy produced right here in New Mexico
- Nearly 20,000 customers participating
- Sign up forms available

### PNM Energy Efficiency Programs

- Discounts on energy efficient CFL bulbs
- Refrigerator recycling rebates
- Earn money with your refrigerated air conditioner
- Builder incentives for ENERGY STAR<sup>®</sup>-qualified homes
- Low income programs available

### Solar Energy

- Solar Photovoltaic (PV) Program
- Earn \$0.18 per kilowatt hour from PNM, more than the going rate
- State and Federal tax credits too
- Details at [PNM.com/solar](http://PNM.com/solar)

A member of the electric utility group 