

PNM Energy Efficiency Group

November 14, 2006

Proposed 2007 Program Plan



*A personal commitment
to New Mexico*

Texas TNMP

- 211,000 electric T&D customers

First Choice Power

- 61,000 competitive customers

New Mexico PNM retail

- 480,000 gas T&D customers
- 426,000 electric T&D customers

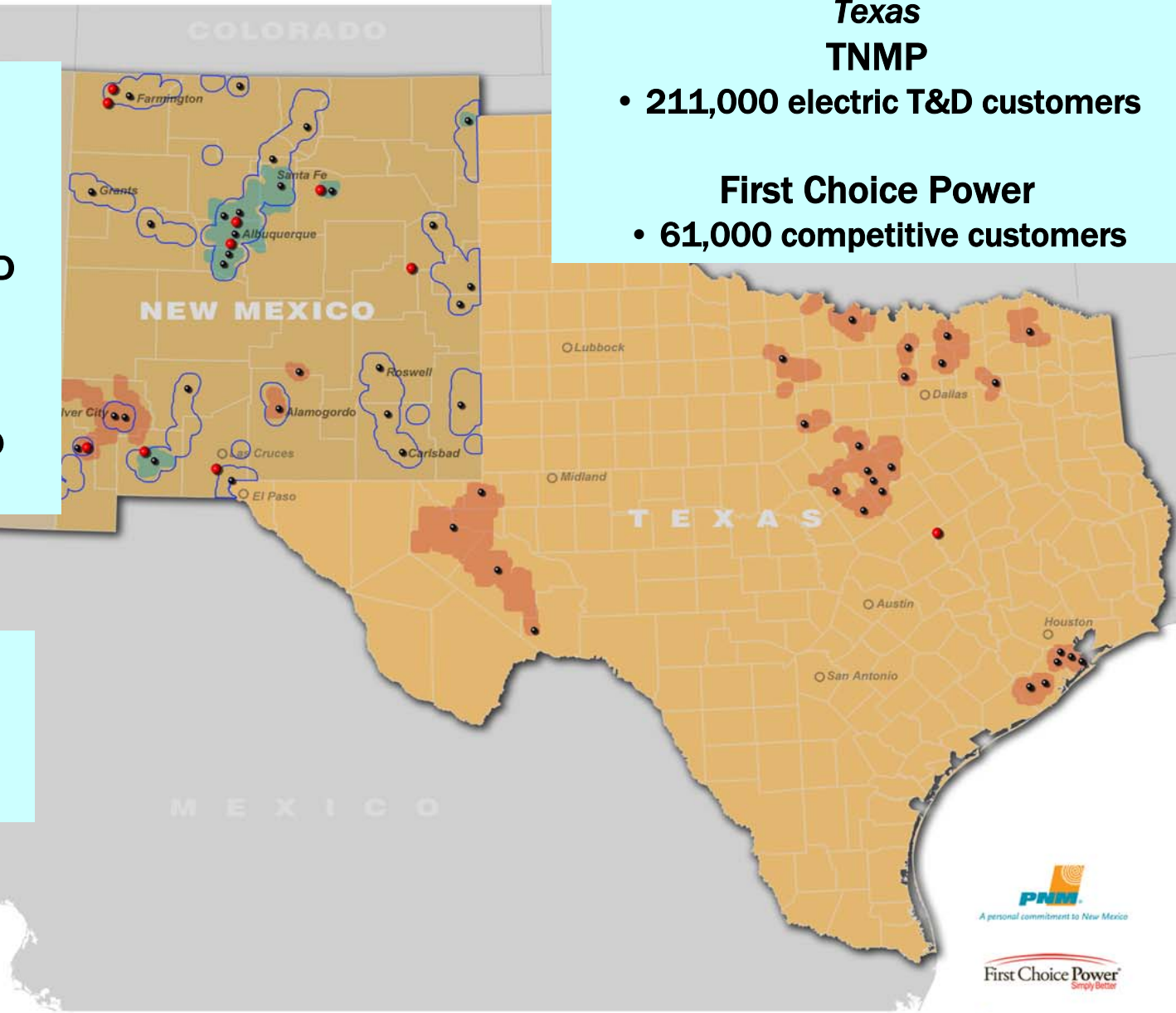
TNMP

- 50,000 electric T&D customers

Southwest

PNM wholesale

- 78 electric wholesale customers

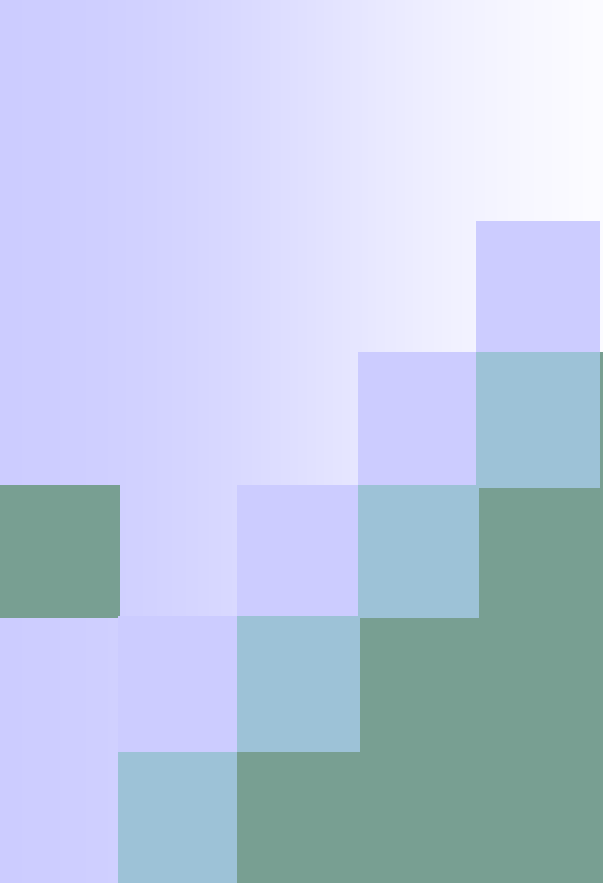


- PNM Customer Service Office
- Other Principal City
- PNM Power Plant
- PNM Electric Service Territory
- TNMP Electric Service Territory
- PNM Gas Service Territory

Map By Innovative Software Solutions, Public Service Company of New Mexico April 2008

PNM Resources
Customer Service Offices, Power Plants and Service Territories





2007 Gas Energy Efficiency Program Summary

Proposed New Programs



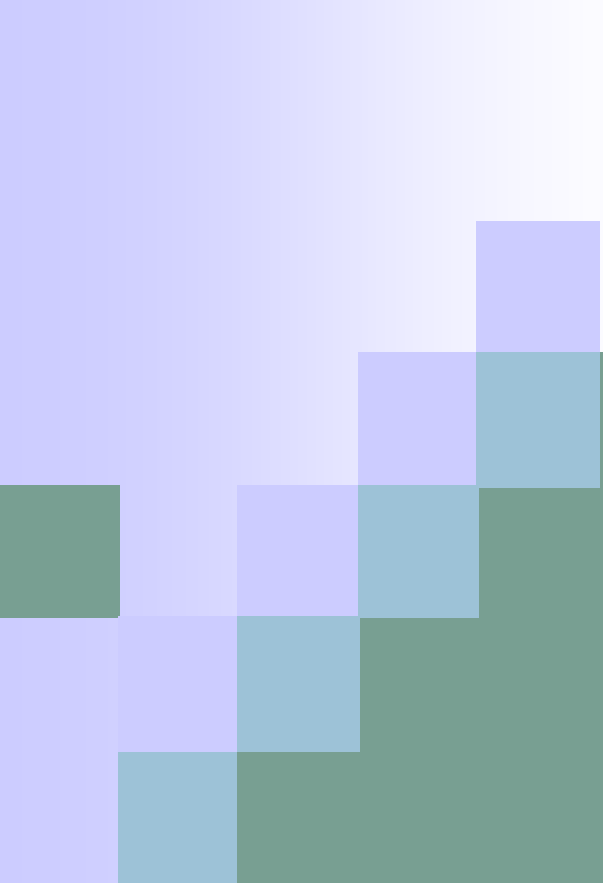
Residential Programs

- (1) **The Residential Insulation – Self-Install** program will provide a rebate of 25% up to \$250 on the purchase and installation of qualifying insulation products to existing homes.
- (3) **The ENERGYSTAR® Windows Contractor Install** program will provide rebates on the purchase and installation of qualified windows that replace existing single-pane windows. The rebates consist of \$50 per window up to \$400 for installations by Participating Contractors.
- (4) **The ENERGYSTAR® Homes** program will provide residential builders with a \$250 incentive for homes built to the ENERGY STAR standards.
- (5) **The Energy Savers Kit** program will install a bundle of efficiency measures free of charge for income-qualified customers, administered by the New Mexico Mortgage Finance Authority (MFA).



Commercial Programs

- (6) **The Commercial Programmable Thermostat** program will provide a rebate to PNM commercial gas customers of \$50 on the purchase of a qualifying programmable thermostat
- (7) **The Commercial Insulation** program will provide a rebate of 25% up to \$500 on qualifying insulation measures installed by a Participating Contractor
- (8) **The Commercial Food Service** program will provide rebates on the purchase of ENERGYSTAR[®] qualified gas fryers.
- (9) **The Commercial High Efficiency Water Heating** program will provide rebates on the installation of commercial high efficiency hot water systems



2007 Electric Energy Efficiency Program Summary

Proposed New Programs



Residential Programs

- (1) **The ENERGYSTAR® Homes** – Program will provide residential homebuilders with a \$250 incentive for homes built to ENERGYSTAR® standards.
- (2) **Energy Saver Kit** – Direct install program will install a bundle of efficiency measures free of charge for income-qualified customers, administered by the New Mexico Mortgage Finance Authority (MFA).
- (3) **Refrigerator-Recycling** – Program designed to retire old or unnecessary second refrigerators.
- (4) **Indirect Cooling Module** – Rebate for the installation of a indirect cooling module in conjunction with an existing single inlet evaporative cooler.
- (5) **Residential Lighting** – Primarily an Incandescent to CFL program. Study indicates lighting efficiency is the area of highest potential.
- (6) **Residential Load Management** – A sub-contractor managed DSM strategy where non-critical residential load (refrigerated A/C, pool pumps, etc.) is temporarily “turned-off” during summer peak periods.



Commercial Programs

- (1) **Commercial Lighting** – Commercial lighting, as in the residential model, also represents the most potential for energy savings. Program will focus on CFL's as well as energy efficient lighting fixtures using T8 fluorescent lamps.
- (2) **Commercial Load Management** – A sub-contractor managed DSM strategy designed to curtail and manage load to provide firm demand response capacity.

Thank You !



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