

**Energy Efficiency Program Design
and Implementation in the Southwest**
Second Annual Workshop

November 3 and 4, 2005
Phoenix, Arizona

Hosted by the Salt River Project (SRP)
at the SRP PERA Club
1 E. Continental Drive, Tempe, AZ 85281

Agenda

Thursday, November 3

- 7:30 Continental Breakfast
- 8:30 *Welcome and Introductions*
Mike Lowe, Salt River Project
Howard Geller, Southwest Energy Efficiency Project
- 8:55 *Energy Efficiency Programs Overview*
Howard Geller, SWEEP
- 9:20 *Updates on Major Demand-side Management Programs*
Terry Orlick, Arizona Public Service
Bob Balzar, Nevada Power
Doug Holton and Linda Crafton, Salt River Project
Peter Narog, Xcel Energy
(Presentations followed by Q&A and dialogue amongst panelists and audience.)
- 11:00 Break
- 11:15 *In-Home Display Meter Program*
Betty Pruitt, Salt River Project
- 12:00 Awards Luncheon
Presentation of SWEEP *Leadership in Energy Efficiency Awards* to:
 - Arizona State Representative Lucy Mason
 - Nevada State Senator Randolph Townsend
- 2:00 *Update on Federal New Homes Programs*
Sam Rashkin, ENERGY STAR®
Ren Anderson, National Renewable Energy Laboratory
(Presentations followed by Q&A and dialogue amongst panelists and audience.)

- 3:45 Break
- 4:00 *Demand Response and Critical Peak Pricing Programs*
Joel Swisher, Rocky Mountain Institute
- 5:00 Adjourn
- 6:30 No-host dinner

Friday, November 4

- 7:30 Continental Breakfast
- 8:15 *Update on Central Air Conditioner Programs*
Charles Segerstrom, Pacific Gas and Electric
John Taylor, Consortium for Energy Efficiency
(Presentations followed by Q&A and dialogue amongst panelists and audience.)
- 9:45 Break
- 10:00 *Marketing Energy Efficiency to Hispanic Households*
Dr. Loui Olivas, Arizona State University
Bob Balzar, Nevada Power
- 11:30 Announcements and concluding remarks
- 11:45 Adjourn