



SOUTHWEST ENERGY EFFICIENCY PROJECT

Saving Money and Protecting the Environment Through More Efficient Energy Use

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Xcel Energy Achieves Record Energy Savings in 2012

Savings Equal Electricity Use of 47,000 Typical Homes

DENVER, CO—Xcel Energy exceeded energy savings goals by 22% by helping its business and residential customers save a record 401 million kWh from energy efficiency programs implemented in 2012, according to an annual DSM report issued by the utility April 1.

The savings are equivalent to the electricity use of 47,000 typical households served by the utility and exceed savings goals set by the Colorado Public Utilities Commission (PUC). Overall energy savings from Xcel's efficiency programs rose 29% from 2011 to 2012.

"Xcel Energy did a great job helping its customers save energy in 2012," said Howard Geller, Executive Director of the Southwest Energy Efficiency Project (SWEEP). "The utility has exceeded the energy savings goals set by the Colorado Public Utilities Commission every year since 2009, benefitting both the local economy and the environment."

Xcel Energy reported that efficiency measures installed in 2012 will save households and businesses \$170 million net over the lifetime of the measures. This value takes into account the cost of the measures, cost of Xcel's programs, and a performance incentive to which the utility is entitled. In addition, the energy savings from efficiency programs in 2012 enable the utility to avoid 318,600 tons of CO2 emissions per year, enough to offset emissions from more than 63,000 average passenger vehicles.

Xcel Energy reported strong results in its lighting, motor-and-drive efficiency, school education kits and refrigerator recycling programs and said it worked hard to build customer awareness about its



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programs and the benefits of energy efficiency. The company provides information, technical assistance and rebates to encourage its customers to install a wide range of energy efficiency measures.

“In a nutshell, energy efficiency provides broad economic benefits in Xcel’s service area,” said Eric Van Orden, Executive Director of the Energy Efficiency Business Coalition of Colorado. “The installation of energy efficiency measures in both residences and businesses continues to create quality contracting jobs in Colorado and avoids the construction of expensive new power plants.”

Xcel Energy’s 2012 results build on efforts in recent years to save energy, with savings increasing every year since 2007. Xcel estimates that electric efficiency programs implemented since 2009 are saving nearly 1.2 billion kWh per year and will provide customers \$762 million in net economic benefits.

“SWEEP and the Energy Efficiency Business Coalition of Colorado urge Xcel Energy to continue to increase the energy savings, the economic benefits and the environmental benefits from energy efficiency programs,” said Geller.

The PUC will be reviewing future energy savings goals for Xcel Energy later this year.

The Southwest Energy Efficiency Project is a public interest organization dedicated to advancing energy efficiency in Arizona, Colorado, Nevada, New Mexico, Utah, and Wyoming. ##

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