



## **Job Announcement Communications Director**

**Description:** The Southwest Energy Efficiency Project (SWEEP) is seeking a full-time Communications Director to be located in its Boulder, CO office. The responsibilities for this position include:

- Developing and implementing a multi-year communications strategy;
- Maintaining press lists and reaching out to the press on behalf of program staff;
- Writing and/or reviewing press releases, op-eds and other communications materials;
- Working with staff to develop messaging and implement targeted communications campaigns around priority issues;
- Helping to improve internal communications within the organization; and
- Expanding SWEEP's presence and influence through social media.

The Communications Director will carry out these activities in conjunction with other SWEEP staff and our state representatives, as well as interaction with other energy efficiency communications experts. This is a great opportunity to work with a highly effective and experienced team of energy efficiency policy experts who have a solid track record of success in advancing energy conservation efforts in the Southwest.

**Qualifications:** Applicants should have at least seven years of communications experience ideally working for non-profit advocacy organization(s), as well as knowledge of energy efficiency/clean energy issues.

**Compensation:** Salary commensurate with experience, plus excellent benefits, as well as the opportunity to work in a relaxed environment close to the mountains in Boulder, CO.

**Application Deadline:** February 15, 2012.

To apply, send brief cover letter and resume (no phone calls, please) to:

Communications Director Opening  
SWEEP  
2334 North Broadway, Suite A  
Boulder, CO 80304

Applications can also be submitted via email to [info@swenergy.org](mailto:info@swenergy.org)

SWEEP is a public interest organization dedicated to advancing energy efficiency in Arizona, Colorado, Nevada, New Mexico, Utah, and Wyoming. For more information, visit [www.swenergy.org](http://www.swenergy.org).

SWEEP is an equal opportunity employer and is committed to a policy of nondiscrimination with regard to race, sex, color, age, religion, creed, class, sexual orientation, national origin, and disability.