



## ENERGY EFFICIENCY GUIDE FOR UTAH BUSINESSES

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WELCOME to the **ENERGY EFFICIENCY GUIDE** for UTAH BUSINESSES

**You've come to the right place if you want to save your business both energy and money.**

The *Energy Efficiency Guide for Utah Businesses* will help you identify actions your company can take to save energy.

[Click here](#) to learn more about the Guide and the information included in it - or use the buttons to the right to directly access the Guide and its wealth of energy efficiency tools and tips.

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 [U.S. Department of Energy](#)

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 [Utah Geological Survey State Energy Program](#)

This Guide has been developed by the Southwest Energy Efficiency Project, Boulder, Colorado, and etc Group, Salt Lake City, Utah.

- Why Care About Energy Efficiency?
- Steps to Saving Energy & Money
- Recommendations by Sector
- Energy Efficiency Measures
- Assistance
- Case Studies
- Glossary of Energy Terms

### What is it?

The *Energy Efficiency Guide for Utah Businesses* is a concise, practical, and easy-to-use web-based resource for businesses that are interested in pursuing energy efficiency improvements—but don't know how to start or where to turn for help. Virtually every business is using more energy than it needs to. Reducing this energy waste makes good business sense any time, but most especially when facing a sluggish economy and increasing energy costs.

### Who's it for?

The *Guide* is a one-stop shop for business owners and managers, providing them with sector-specific information that they can use to improve the energy efficiency of their buildings, office and retail spaces, and manufacturing processes. The *Guide* connects businesses with information and opportunity—making it easier to take the steps that will save energy and money.

### What's in it?

- An **introduction to energy efficiency** and **steps for getting started**.
- **Energy efficiency recommendations** for 13 commercial and industrial business sectors.
- **Descriptions of the most practical and cost-effective energy efficiency measures**.
- **Descriptions of government- and utility-sponsored energy efficiency programs** that offer technical and/or financial assistance to Utah businesses.
- **Profiles of the energy service companies (ESCOs)** operating in Utah.
- **Case studies** of energy retrofit projects.

## ENERGY EFFICIENCY GUIDE FOR UTAH BUSINESSES

The primary components of the *Guide* include:

- An **introduction to energy efficiency** and **steps for getting started**.  
*Why should a business pay attention to its energy use and potential to reduce energy use by increasing energy efficiency? The main reason is that it makes good business sense. Virtually every business is using more energy than it needs to for its operations—cutting this energy waste will increase a business's profits. Learn how you can get started – today!*
- **Energy efficiency recommendations** for 13 commercial and industrial business sectors.  
*Energy use and recommendations for reducing energy use in a cost-effective manner are discussed for eight key commercial sectors (grocery stores, hospitals, hotels and motels, large office buildings, retail stores, schools, small office buildings, and warehouses), four key industrial sectors (general industrial, cement manufacturing, laboratories, and mining), and the agricultural sector.*
- **Descriptions of the most practical and cost-effective energy efficiency measures**.  
*Planning for and executing energy efficiency retrofits should be done with a whole-building performance perspective to ensure cost-effective and efficient performance over the year—and for the long term. Learn about 17 key energy efficiency measures that will help you get on the path to greater energy savings and reduced operating expenses.*
- **Descriptions of government- and utility-sponsored energy efficiency programs**.  
*The programs described in this section provide Utah businesses with financial and/or technical assistance to help implement energy efficiency improvements. Included in these snapshots are links to web sites with additional information, as well as a contact name and phone number.*
- **Profiles of the energy service companies (ESCOs)** operating in Utah.  
*ESCOs design, install, maintain, and in many cases finance energy retrofit and upgrade projects to improve the energy efficiency of buildings and facilities. This section will help businesses find the ESCO that will best meet their needs.*
- **Case studies** of energy retrofit projects.  
*Case studies are provided for a series of projects from various business sectors. The studies provide details on what efficiency measures the companies implemented, how much they cost, how much money and energy the project is saving, and payback periods. The case studies describe the context and goals for the project, and give a sense for what is possible and achievable.*

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